Claims:

1. A foamable composition containing at least one polymer selected from the group consisting of polyvinyl chloride, polyvinylidene chloride, polyvinyl butyrate, polyalkyl (meth)acrylate and copolymers thereof, a foam former and/or foam stabilizer, ~~and~~ di-2-ethylhexyl terephthalate as plasticizer and zinc oxide.

2. A foamable composition according to claim 1, characterized in that the polymer is polyvinyl chloride.

3. A foamable composition according to claim 1, characterized in that the polymer is a copolymer of vinyl chloride with one or more monomers selected from the group consisting of vinylidene chloride, vinyl butyrate, methyl (meth)acrylate, ethyl (meth)acrylate or butyl (meth)acrylate.

4. A foamable composition according to one or more of claims 1 to 3, characterized in that the amount of di-2-ethylhexyl terephthalate is in the range from 5 to 150 parts by mass per 100 parts by mass of polymer.

5. A foamable composition according to one or more of claims 1 to 4, characterized in that further plasticizers other than di-2-ethylhexyl terephthalate are additionally present in the foamable composition.

6. A foamable composition according to one or more of claims 1 to 5, characterized in that the composition contains a gas bubble evolver component as foam former ~~and optionally a kicker~~.

7. A foamable composition according to one or more of claims 1 to 6, characterized in that the composition contains emulsion PVC.