

ABSTRACT

Embodiments of the present application provide a position information providing method and device. The method includes: receiving, by a server, a keyword input by a first user; determining a target user characteristic according to the keyword; determining a first region, the first region
5 including multiple second regions; determining, according to position information of users in the first region, the quantities of second users having the target user characteristic in respective second regions; determining candidate regions from the multiple second regions according to the quantities of the second users; and providing the candidate regions for the first user. The method
10 provided in the embodiments of the present application can improve the accuracy of position information provided for a user.