However, with the conventional electronic money cards, the payment is settled in the exchange currency of the issuing country, whereas exchange currencies are different in countries other than the issuing country; therefore, it has been extremely difficult to use the conventional electronic money cards in multiple countries.

~~The~~ Embodiments of the present invention has been made in view of the forgoing; and ~~an object of the present invention is~~ to make it possible to pay a price for a product or service by using a proprietary currency, which is associated with the same storage medium, throughout the world.

Means for Solving the Problems

In order to achieve the above mentioned object, the proprietary-currency management device according to one aspect of the present invention ~~is characterized by including~~comprising:

variable setting means configured to use an exchange currency of a predetermined basic region as a key currency, and to variably set a corresponding relationship between the key currency and a proprietary currency, based on a predetermined condition;

place-of-act identification means configured to identify a place, where a price for a product or service is paid ~~in the proprietary currency~~ with a storage medium that is previously associated with a predetermined amount, as a place of the act;

price recognition means configured to recognize an amount of the price for the product or service, at an amount in an exchange currency at the place of the act identified by the