CLAIMS

We claim:

1. An oral care composition comprising:

(a) 5 to 45% by weight antibacterial agent selected from copper (II) compounds, zinc ion sources, phthalic acid and salts thereof, hexetidine, octenidine, sanguinarine, benzalkonium chloride, domiphen bromide, alkylpyridinium chlorides, iodine, sulfonamides, bisbiguanides, magnolia extract, grapeseed extract, menthol, geraniol, citral, eucalyptol, augmentin, amoxicillin, tetracycline, doxycycline, minocycline, metronidazole, neomycin, kanamycin and clindamycin;

(b) 5 to 70% by weight flavorant; and

(c) an orally acceptable liquid carrier,

wherein the composition delivers more than 5 mg of antibacterial agent to the oral cavity when less than 50 µl of composition is delivered to the oral cavity, and wherein the composition has a viscosity of 1 to 100 mPas (cps), viscosity being measured at 25°C using a Broomfield viscosimeter employing a cone spindle at 10 rpm (2 degrees, 40mm).

2. The composition of claim 1, wherein the orally acceptable liquid carrier comprises water.

3. The composition of claim 2, wherein the orally acceptable, liquid carrier further comprises ethanol, optionally wherein a ratio of water to ethanol is 0.5:1 to 20:1, 0.75:1 to 10:1, or 1:1 to 7:1.

4. The composition of any preceding claim, wherein the composition delivers ~~about~~ 7 mg of antibacterial agent to the oral cavity when ~~about~~ 45 µl of the composition is delivered to the oral cavity.

5. The composition of claim 1, wherein the viscosity of the composition is 5 to 30 mPas (cps).

6. The composition of any preceding claim, wherein the flavorant is present in an amount of 10% to 60% by weight.

7. The composition of any preceding claim further comprising a sweetener, optionally present in an amount of 0.1% to 10% by weight.