4. The smart routing synchronization system of claim 3 whereby the optimally sourced broadcast is characterized by direct source delivery of the select legally-protected content to the consumer from a first legal access point as prompted by a select initiating source characterized by a second legal access point.

5. The smart routing synchronization system of claim 4 wherein the select initiating source is selected from the group consisting of an indirect source and a direct source.

6. The smart routing synchronization system of claim 5 wherein the pre-defined parameters are selected from a parameter group comprising price efficiency parameters and data quality parameters.

7. The smart routing synchronization system of claim 5 wherein the direct source is peer-connected, the select legally-protected content being directly sourced based upon the direct source's legal right to source said select legally-protected content.

8. The smart routing synchronization system of claim 3 comprising (a) industry rights management means, (b) compliance monitoring means and/or (c) compliance reporting means, said means for managing, monitoring and/or reporting transmission of the select legally-protected content deliverable from either of a primary legal access point or at least one secondary legal access point.

9. A smart routing synchronization system for providing an optimally sourced broadcast to as social consumer group, the smart routing synchronization system comprising smart routing means for routing select, consumable, legally-protected content to individual members of the social consumer group from an optimal legal access point associated with