We claim:

1. A system (100) for generating and presenting on-demand product or service detailing content (120) with communication interface (128) comprising:

a plurality of first computing devices (104) operated by a plurality of first set of users (106);

a plurality of second computing devices (108) operated by a plurality of second set of users (110);

an authoring module (112);

a product or service recognition module (114);

an information module (116);

a communication network (118);

wherein

the plurality of first computing devices (104) scan and identify a product or service recognition code (140) and reach the product or service recognition module (114) through the communication network (118) which is configured to redirect the plurality of first computing devices (104) to connect with the information module (116) through the communication network (118);

the information module (116) is configured to deliver relevant streaming on-demand product or service detailing content (120), in multiple languages, to the plurality of first computing devices (104);

the information module (116) is further configured to connect the plurality of first computing devices (104) to a plurality of communication user interfaces (122) to deliver on-demand real-time information about the product or service (102) in multiple languages;

the authoring module (112) is configured to create the on-demand product or service detailing content (120) based on inputs received through the communication network (118) from the plurality of second computing devices (108) operated by the plurality of second set of users (110) and store the on-demand product or service detailing content (120) on the information module (116) as network-based resource; and

the communication network (118) is configured to establish communication and data transfer between the plurality of first computing devices (104), the plurality of second computing devices (108), the information module (116), the authoring module (112) and the product or service recognition module (114).

2. The system (100) as claimed in claim 1, wherein the plurality of first computing devices (104) is personal portable handheld device of the plurality of first set of users (106) having a display, a graphical user interface and a product or service recognition code scanner.

3. The system (100) as claimed in claim 2, wherein the plurality of first set of users (106) is an individual, buyer or customer or visitor or guest or observer or consumer or patients or recipient or audience looking to buy a product or avail a service or learn about a product or artifacts or a subject.

4. The system (100) as claimed in claim 1, wherein the plurality of second computing devices (108) is portable handheld device, laptop, desktop, tablet.

5. The system (100) as claimed in claim 1, wherein the plurality of second set of users (110) is a sales representative or business owner or customer service personnel or retail managers or service provider or merchandiser or pharmacist or healthcare professionals or trainer or educator or administrators of retails and showrooms or commercial establishment or pharmacy or hospitals or non-commercial establishment or institutional establishment or product manufacturer and marketers.

6. The system (100) as claimed in claim 1, wherein the authoring module (112) enables the plurality of second set of users (110) to provide inputs, by using the plurality of second computing devices (108), to create the on-demand product or service detailing content (120), in multiple languages, by using digital assets or live video along with audio recording or live audio recording, along with detailing multimedia presentation slide content being navigated or changes or marked or highlighted certain information in the slide as per video/audio narration or description being spoken and get synchronized.

7. The system (100) as claimed in claim 6, wherein the digital assets is a group of existing videos with audio, existing audio, presentation slide content, images, photos of product, photographs of pills or medicines, interactivity, polls, audio, graphics, video, animation, URLs, embedded media players to render media content and combination thereof.

8. The system (100) as claimed in claim 1, wherein the authoring module (112) enables the plurality of second set of users (110) to provide inputs, by using the plurality of second computing devices (108), to create the on-demand product or service detailing content (120), in multiple languages, by using Artificial Intelligence based BOT Avatar, Machine voice and dynamic content curation from third party repository and create dynamic content automatically or semi-automatically along with detailing multimedia presentation slide content being navigated or changes or marked or highlighted certain information in the slide as per BOT avatar video/audio / machine voice narration or description and get synchronized.

9. The system (100) as claimed in claim 1, wherein the authoring module (112) is configured to record, synthesize and store the on-demand product or service detailing content (120), in multiple languages, on the information module (116) as network-based resource.

10. The system (100) as claimed in claim 1, wherein the product or service recognition module (114) further comprises of a product registry module (134), which enables the plurality of second set of users (110) to provide inputs, by using the plurality of second computing devices (108), to register a product registry information about their respective product or service on the product or service recognition module (114) and receive the product or service recognition code (138) for their respective product or service.

11. The system (100) as claimed in claim 10, wherein the product or service recognition code (138) is a two-dimensional/three-dimensional barcode or multi-dimensional code or quick recognition code or typographical symbol or image in an electronic or physical form (140).

12. The system (100) as claimed in claim 10, wherein the product or service recognition code (138) comprising the product registry information about the product or service such as technical specification and instructions, Unique ID, Unique network URL of product or service registry module (134).

13. The system (100) as claimed in claim 10, wherein the product or service recognition code (138) is provided physically near or attached to the product in a printed form (140).

14. The system (100) as claimed in claim 10, wherein the product or service recognition code (138) is provided in a RFID tag, NFC tag, beacon attached to the product (102) or kept near to the product (102).

15. The system (100) as claimed in claim 10, wherein the product registry module (134) enables the plurality of second set of users (110) to provide inputs, by using the plurality of second computing devices (108), to update the product registry information about their respective product or service and link related on-demand product or service detailing content (120) and the plurality of communication user interfaces (122) on the information module (116).

16. The system (100) as claimed in claim 1, wherein the plurality of communication user interfaces (122) configured to provide on-demand real-time information about the product or service to the plurality of first computing devices (104) via dynamic graphical user interface, stored network-based resources, remote text chat or voice & video call from a plurality of third computing devices (130) operated by a plurality of third set of users (132).

17. The system (100) as claimed in claim 16, wherein the plurality of third computing devices (130) is portable handheld device, laptop, desktop, tablet.

18. The system (100) as claimed in claim 16, wherein the plurality of third set of users (132) are remote or healthcare professional or local customer support team or subject matter experts who interact live with the plurality of first set of users (106) through the plurality of communication user interfaces (122).

19. The system (100) as claimed in claim 1, wherein the information module (116) further comprises of a pre-booking module (124) which enables the plurality of first set of users (106) to pre-book a particular product or service by providing pre-booking inputs after scanning product or service recognition code (140), by using the plurality of first computing devices (104).

20. The system (100) as claimed in claim 1, wherein the information module (116) further comprises of a stock availability module (126) which enables the plurality of first set of users (106) to request stock availability details after scanning the product or service recognition code (140), by using the plurality of first computing devices (104), to receive on-demand real-time information about the stock availability of particular product or service (102).

21. The system (100) as claimed in claim 1, wherein the communication network (118) is a wired or wireless network for data communication.

22. The system (100) as claimed in claim 1, wherein the plurality of communication user interfaces (122) configured to enable first set of users (106) to interact via plurality of first computing devices (104) with artificial intelligence enabled BOTs through text chat, voice conversation interaction to receive on-demand real-time information about the product or service (102).

23. The system (100) as claimed in claim 1, wherein the plurality of communication user interfaces (122) enable the plurality of first set of users (106) to request via plurality of first computing devices (104) for on-spot assistance from the plurality of second set of users (110).

24. A method (1000) for generating and presenting on-demand product or service detailing content (120) with communication interface (128) comprising:

scanning & identifying (1002) a product or service recognition code (140) by a plurality of first computing devices (104) operated by a plurality of first set of users (106);

reaching (1004) a product or service recognition module (114) through a communication network (118);

redirecting (1006) the plurality of first computing devices (104) by the product or service recognition module (114);

connecting (1008) the plurality of first computing devices (104) with an information module (116); and

delivering (1010) streaming on-demand product or service detailing content (120), in multiple languages, along with a plurality of communication user interfaces (122) to the plurality of first computing devices (104) through the communication network (118).

25. The method (1000) as claimed in claim 24, wherein the plurality of first computing devices (104) is personal portable handheld device of the plurality of first set of users (106) having a display, a graphical user interface and a product or service recognition code scanner.

26. The method (1000) as claimed in claim 24, wherein the plurality of first set of users (106) is an individual, buyer or customer or visitor or guest or observer or consumer or patients or recipient or audience looking to buy a product or avail a service or learn about a product or artifacts or a subject.

27. The method (1000) as claimed in claim 24, further comprising the steps of

creating (1102) the on-demand product or service detailing content (120) in multiple languages by an authoring module (112) based on inputs received from the plurality of second set of users (110) using plurality of second computing devices (108) through the communication network (118); and

storing (1104) the on-demand product or service detailing content (120) on the information module (116) as network-based resource.

28. The method (1000) as claimed in claim 27, wherein the plurality of second computing devices (108) is portable handheld device, laptop, desktop, tablet.

29. The method (1000) as claimed in claim 27, wherein the plurality of second set of users (110) is a sales representative or business owner or customer service personnel or retail managers or service provider or merchandiser or pharmacist or Healthcare professionals or

trainer or educator or administrators of retails and showrooms or commercial establishment or Pharmacy or hospital or non-commercial establishment or institutional establishment or product manufacturer and marketers.

30. The method (1000) as claimed in claim 27, wherein the step of creating (1102) further comprising a step of authoring the on-demand product or service detailing content (120), in multiple languages, by using digital assets or live video along with audio recording or live audio recording, along with detailing multimedia presentation slide content being navigated or changes or marked or highlighted certain information in the slide as per video/audio narration or description being spoken and get synchronized.

31. The method (1000) as claimed in claim 30, wherein the digital assets is a group of existing video with audio, existing audio, presentation slide content, images, photos of product, photographs of pills or medicines, interactivity, polls, audio, graphics, video, animation, URLs, embedded media players to render media content and combination thereof.

32. The method (1000) as claimed in claim 27, wherein the step of creating (1102) further comprising a step of authoring by using Artificial Intelligence based BOT, BOT Avatar, Machine voice and dynamic content curation from third party repository and create dynamic content automatically or semi-automatically along with detailing multimedia presentation slide content being navigated or changes or marked or highlighted certain information in the slide as per BOT avatar video/audio / machine voice narration or description and get synchronized.

33. The method (1000) as claimed in claim 27, wherein the step of creating (1102) further comprising the steps of authoring, recording and synthesizing the on-demand product or service detailing content (120) in multiple languages.

34. The method (1000) as claimed in claim 27, wherein the step of delivering (1010) further comprising a step of connecting the plurality of first computing devices (104) with a plurality of communication user

interfaces (122) to deliver on-demand real-time information about the product or service (102).

35. The method (1000) as claimed in claim 34, wherein step of connecting comprising a step of providing on-demand real-time information about the product or service to the plurality of first computing devices (104) via dynamic graphical user interface, stored network-based resources, remote text chat or voice & video call from a plurality of third computing devices (130) operated by a plurality of third set of users (132).

36. The method (1000) as claimed in claim 35, wherein the plurality of third computing devices (130) is portable handheld device, laptop, desktop, tablet.

37. The method (1000) as claimed in claim 35, wherein the plurality of third set of users (132) are remote or local customer support team or subject matter experts or healthcare professionals who interact live with the plurality of first set of users (106) through the plurality of communication user interfaces (122).

38. The method (1000) as claimed in claim 24, further comprising the steps of

providing (1202) a product or service related information on a product registry module (134) by the plurality of second set of users (110) using the plurality of second computing devices (108) through the communication network (118);

registering (1204) product or service related information on a product registry module and linking relevant on-demand product or service detailing content (120) along with the plurality of communication user interfaces (122); and

receiving (1206) the product or service recognition code (138) for their respective product or service (102).

39. The method (1000) as claimed in claim 38, wherein the product or service recognition code (138) is a two-dimensional/three-dimensional barcode or multi-dimensional code or quick recognition code or typographical symbol or image in an electronic or physical form (140).

40. The method (1000) as claimed in claim 38, wherein the product or service recognition code (138) comprising the product registry

information about the product or service such as technical specification and instructions, Unique ID, Unique network URL of product or service registry module.

41. The method (1000) as claimed in claim 38, wherein the product or service recognition code (138) is provided physically near or attached to the product in a printed form (140).

42. The method (1000) as claimed in claim 38, wherein the product or service recognition code (138) is provided in a RFID tag, NFC tag, beacon attached to the product.

43. The method (1000) as claimed in claim 38, further comprising the steps of

updating (1302) the product registry information about their respective product or service by the plurality of second set of users (110) by using the plurality of second computing devices (108); and

linking (1304) related on-demand product or service detailing content (120) and the plurality of communication user interfaces (122) on the information module (116).

44. The method (1000) as claimed in claim 38, further comprising the steps of

scanning & identifying (1402) a product or service recognition code (140) by a plurality of second computing devices (108) operated by a plurality of second set of users (110);

reaching and connecting (1404) to product or service recognition module (114) through a communication network (118); and

updating (1406) the pertaining product registry information and linking different on-demand product or service detailing content (120) from the information module (116).

45. The method (1000) as claimed in claim 38, further comprising the steps of

scanning & identifying (1502) a product or service recognition code (140) by a plurality of second computing devices (108) operated by a plurality of second set of users (110);

reaching and connecting (1504) to product or service recognition module (114) through a communication network (118);

creating (1506) the on-demand product or service detailing content (120) by an authoring module (112) based on inputs received from the plurality of second set of users (110) using plurality of second computing devices (108) through the communication network (118);

storing (1508) the on-demand product or service detailing content (120) on the information module (116) as network-based resource; and

linking (1510) the stored on-demand product or service detailing content (120) from the information module (116) pertaining to scanned product or service recognition code (140).

46. The method (1000) as claimed in claim 24, further comprising a step of pre-booking particular product or service (102) to the plurality of first set of users (106).

47. The method (1000) as claimed in claim 24, further comprising a step of delivering information about stock availability of particular product or service (102) to the plurality of first set of users (106).

48. The method (1000) as claimed in claim 24, wherein the plurality of communication user interfaces (122) configured to enable the plurality of first set of users (106) to interact via plurality of first computing devices (104) with artificial intelligence enabled BOTs through text chat, voice conversation interaction to receive on-demand real-time information about the product or service (102).

49. The method (1000) as claimed in claim 24, wherein the plurality of communication user interfaces (122) enables the plurality of first set of users (106) to request via plurality of first computing devices (104) for on-spot assistance from the plurality of second set of users (110).