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(54) Title: SYSTEM AND METHOD FOR PROVIDING USEFUL INFORMATION FOR A MOVING OBJECT

(57) Abstract

Disclosed is a system for providing character-based information for a moving object through the radio paging network. The system comprising: a GPS receiver (32) receiving and demodulating position information indicating a present position of the moving object; a character radio pager (37) for receiving and demodulating control information and character information from a character radio paging network providing the character-based information; a living information database (38) for storing the character-based information received from the character radio page (37); a moving picture database (41) for storing the control signals received from the character radio pager (37) and operator information directly inputted by an operator; a position

information database (33) for storing the position information from the movement of the moving object, and for providing announcement for the present moving position of the moving object; a CPU (42) for extracting useful information from the GPS receiver (32) and the character radio pager (37) or extracting an announcement stored in the position information database (33) under the control of a scheduler in case where the position information received from the GPS receiver (32) is consistent with the position information stored in the position information database (33); a sound card (34) and a video card (39) for outputting the information of the database (32, 33 and 37); and an advertisement control server (43) for transmitting control signals to the character radio pager (37) through the character radio paging network in order to remotely manage the information stored in the moving picture database (41).

