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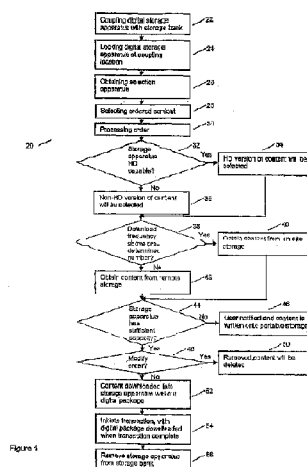
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- (54) Title:** A METHOD AND PLATFORM FOR PURCHASING AND DOWNLOADING DIGITAL CONTENT INTO A DIGITAL STORAGE APPARATUS, WITH A SUPPLEMENTARY APPARATUS USED WITH THE PLATFORM



- (57) Abstract:** There is provided a method, platform and supplementary apparatus for purchasing and downloading digital content into a digital storage apparatus. The digital storage apparatus may be either embedded in a device or is a standalone digital storage unit. The method and platform may be at an area where the user is able to obtain access to the digital content in a form such as, for example, a graphical description, a textual description, a sample portion, and any combination of the aforementioned. It is preferable that the supplementary apparatus remains at a location of coupling subsequent to a completion of a transaction to purchase digital content and an unlocking of the digital storage apparatus.