

What is claimed is:

1. A method ~~consisting of~~ comprising the steps of:
 - receiving, by a processor, health promotion data;
 - processing, by the processor, the health promotion data to identify at least one preselected behavior change methodology; and
 - generating, by the processor, a corresponding instruction to initiate the identified at least one behavior change methodology.
2. The method of claim 1, wherein the health promotion data are generated from at least one event selected from group consisting essentially of an ingestion event, an injection event, an inhalation event, an infusion event, a health monitoring event, a physical activity event, and an eating event.
3. The method of claim 2, wherein the ingestion event generating the health promotion data is facilitated via an ingestible device.
4. The method of claim 3, wherein the ingestible device is selected from a group consisting of an RFID-enabled device and a current-altering device.
5. The method of claim 1, wherein the at least one behavior change methodology is selected from a group consisting essentially of a medmatch methodology; a races within reach methodology; a pick a desktop widget / avatar methodology; a family responsibility methodology; a virtual mansion methodology; a daily hatch methodology; a fitimals methodology; a gamefit methodology; a delightful comparators methodology; an adhere to win methodology; a shame game methodology; a pledge matching methodology; a help from my friends methodology; a love buzz methodology; a patch alerts methodology; a patch communicator methodology; a done! buzz methodology; a plug methodology; a real patient profiles methodology; a real futures methodology; a mood miner methodology; a heart fit methodology; a swimmer

patch methodology; a small steps to big results methodology; a commit to healthy eating methodology; a placebo pills methodology; and a matched methodology.

6. The method of claim 5, wherein the medmatch methodology is associated with at least one of direct or indirect support of an individual or cause in need and an economic consequence.

7. The method of claim 5, wherein the medmatch methodology is associated with at least one of a verifiable donation transaction and a quantifiable donation transaction.

8. The method of claim 1, further ~~consisting of~~comprising an initial step of generating, by a health-promotion device, the health promotion data.

9. The method of claim 8, wherein the health-promotion device is an ingestible device.

10. The method of claim 1, further ~~consisting of~~comprising a step of receiving, by a device, the corresponding instruction.

11. The method of claim 1, further ~~consisting of~~comprising at least one step of ~~the steps of:~~

tracking, via a system component, data associated with the health promotion data; ~~and or~~

generating feedback, via a system component, associated with the health promotion data.

12. The method of claim 1, further ~~consisting of~~comprising a step of generating, via a system component, a preventative action instruction associated with the health promotion data.

13. A system, comprising:

health promotion data generated by a device;

a methodology module associated with a processor to identify at least one behavior change methodology associated with the health promotion data; and

an instruction module associated with the processor to initiate the identified at least one behavior change methodology.

14. The system of claim 13, further comprising a data device to ~~at least one of perform a step of~~ generating the health promotion data ~~and or communicating~~ the health promotion data.

15. The system of claim 14, wherein the data device is selected from a group consisting essentially of an ingestible device, an injection device, an inhalation device, an infusion device, a detector device, a health monitoring device, a physical activity device, an implantable device, a drug depot release device, and an eating device.

16. The system of claim 15, wherein the ingestible device encodes the health promotion data in a current flow.

17. The system of claim 16, wherein the ingestible device comprises:

a control device for altering conductance; and

a partial power source comprising:

a first material electrically coupled to the control device; and

a second material electrically coupled to the control device and electrically isolated from the first material;

wherein the first and second materials are selected to provide a voltage potential difference when in contact with a conducting liquid, and

wherein the control device alters the conductance between the first and second materials such that the magnitude of the current flow is varied to encode the health promotion data.

18. The system of claim 15, wherein the detector device communicates at least one of medication delivery event data ~~and~~or physiologic parameter data.

19. The system of claim 13, further comprising a tracking / feedback module to perform at least one of tracking data associated with the health promotion data ~~and~~or generating feedback associated with the health promotion data.

20. The system of claim 13, further comprising a preventative action module to generate a preventative action instruction associated with the health promotion data.

21. An article comprising:

a non-transitory storage medium having instructions, that when executed by a computing platform, result in execution of a method of communicating health promotion data via a network, comprising:

receiving, via a hub, the health promotion data;

communicating, via the hub, at least a portion of the health promotion data to a methodology module;

identifying, via a methodology module, at least one methodology associated with the health promotion data; and

generating, via an instruction module, at least one instruction associated with the identified methodology.

22. The article of claim 21, further comprising at least one of the following steps of:

tracking, via a component of the network, data associated with the health promotion data; ~~and~~or

generating, via a component of the network, data associated with the health promotion data.