[Solution to Problem]

[0008]

In a first aspect, there is provided a method for successively performing hair dyeing and hair straightening comprising the steps of:

performing dyeing on hair by using a two-agent type hair coloring agent prepared by mixing a dyeing first agent with a dyeing second agent,

the dyeing first agent includes a basic dye and/ or an HC dye, and an alkaline agent, and

the dyeing second agent includes a hydrogen peroxide solution;

applying, to the hair immediately after being subjected to dyeing, a reducing first agent containing a basic dye and/or an HC dye, and leaving the hair, thereby performing reduction on cystine bonds;

shaping the hair that has been subjected to reduction into a straight configuration; and

applying an oxidizing second agent to the hair that has been shaped into a straight configuration, and leaving the hair, thereby performing oxidation for reforming the cystine bonds.

With this method for successively performing hair dyeing and hair straightening, in the reduction step in hair straightening treatment, it is possible to inhibit the outflow of the hair coloring dye applied to the hair during dyeing that has been performed immediately before the reduction step, and to compensate for decolorization of the hair coloring dye. Such a method enables hair straightening to be successively performed after hair dyeing, and therefore, a person to be treated can finish hair dyeing and hair straightening by a single treatment by making only a single visit to a hair salon where the person receives the treatments. Note that "immediately after being subjected to dyeing" means that hair

[CLAIMS]

[Claim 1] A method for successively performing hair dyeing and hair straightening, the method comprising the steps of:

performing dyeing on hair by using a two-agent type hair coloring agent prepared by mixing a dyeing first agent with a dyeing second agent,

the dyeing first agent includes a basic dye and/ or an HC dye, and an alkaline agent, and

the dyeing second agent includes a hydrogen peroxide solution;

applying, to the hair immediately after being subjected to dyeing, a reducing first agent containing a basic dye and/or an HC dye, and leaving the hair, thereby performing reduction on cystine bonds;

shaping the hair that has been subjected to reduction into a straight configuration; and

applying an oxidizing second agent to the hair that has been shaped into a straight configuration, and leaving the hair, thereby performing oxidation for reforming the cystine bonds.

[Claim 2] The method for successively performing hair dyeing and hair straightening according to claim 1,

wherein a total ratio of the dye including a basic dye and/or an HC dye in the reducing first agent is 0.1 to 10 mass%.