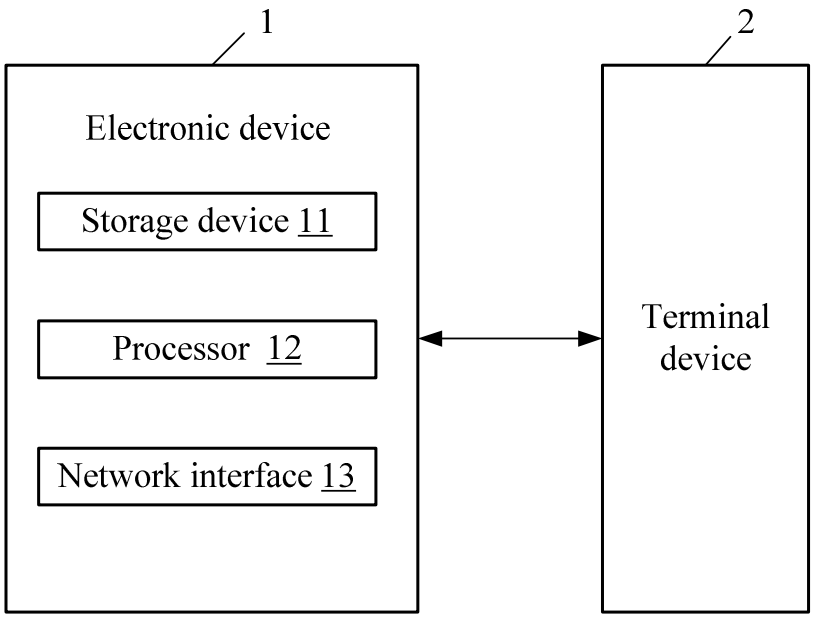

1
2
Electronic device
Storage device 11
Processor 12
Network interface 13
Terminal device

FIG. 1

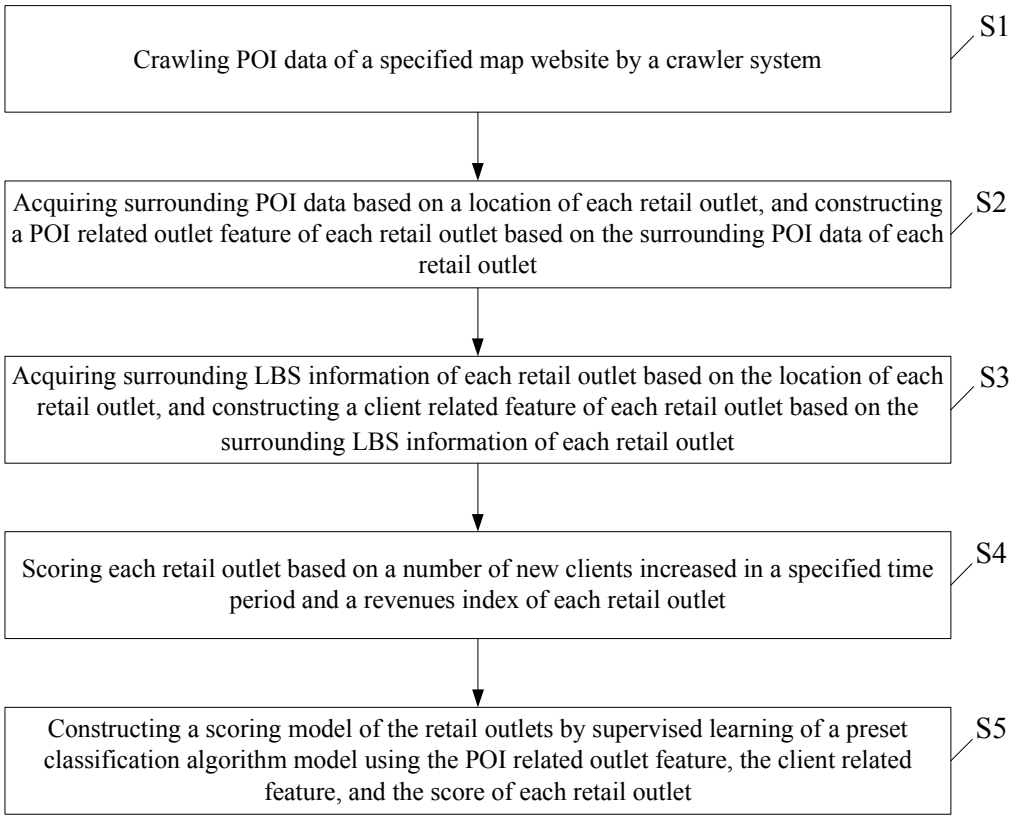

Crawling POI data of a specified map website by a crawler system
S1
Acquiring surrounding POI data based on a location of each retail outlet, and constructing a POI related outlet feature of each retail outlet based on the surrounding POI data of each retail outlet
S2
Acquiring surrounding LBS information of each retail outlet based on the location of each retail outlet, and constructing a client related feature of each retail outlet based on the surrounding LBS information of each retail outlet
S3
Scoring each retail outlet based on a number of new clients increased in a specified time period and a revenues index of each retail outlet
S4
Constructing a scoring model of the retail outlets by supervised learning of a preset classification algorithm model using the POI related outlet feature, the client related feature, and the score of each retail outlet
S5

FIG. 2

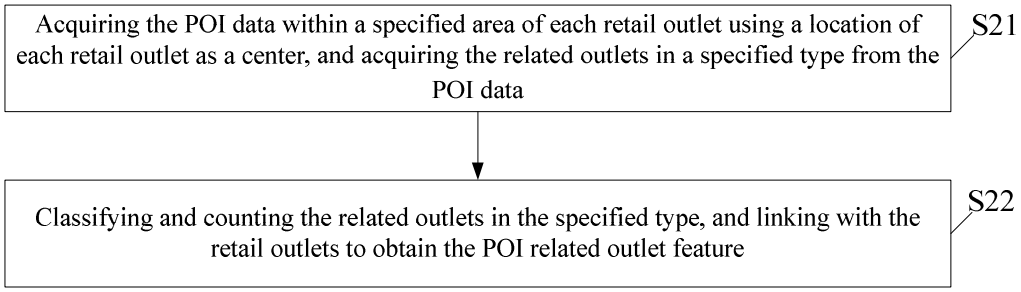

Acquiring the POI data within a specified area of each retail outlet using a location of each retail outlet as a center, and acquiring the related outlets in a specified type from the POI data
S21
Classifying and counting the related outlets in the specified type, and linking with the retail outlets to obtain the POI related outlet feature
S22

FIG. 3

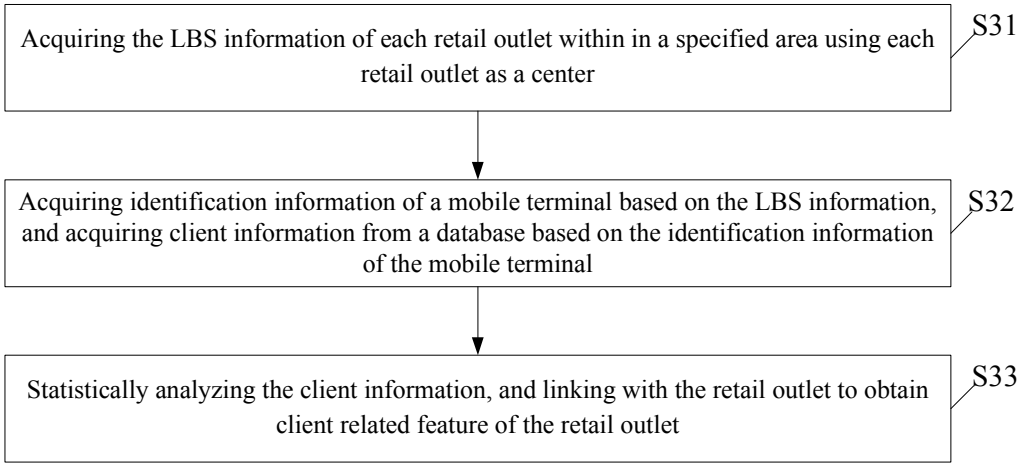

Acquiring the LBS information of each retail outlet within in a specified area using each retail outlet as a center
S31
Acquiring identification information of a mobile terminal based on the LBS information, and acquiring client information from a database based on the identification information of the mobile terminal
S32
Statistically analyzing the client information, and linking with the retail outlet to obtain client related feature of the retail outlet
S33

FIG. 4