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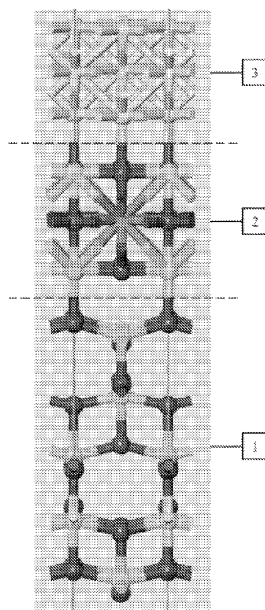


Figure 1

(57) Abstract: The present invention relates to an inorganic pigment with the function of a catalyst that can be activated by light from the entire visible spectrum but also in the absence of light, to a process for obtaining it, to various formulations containing this inorganic pigment and its use. The present invention also provides a method of destroying pathogens represented by irradiating with electromagnetic radiation from the entire visible spectrum (400nm-700nm) the surfaces on which they have been applied - formulations containing the inorganic pigment. Additionally, the invention provides the use of the pigment disclosed herein for its catalytic, bactericidal, virucidal and de-pollution activity in the absence of light.

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