

(12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(19) World Intellectual Property Organization
International Bureau



(43) International Publication Date
14 October 2010 (14.10.2010)

PCT

(10) International Publication Number
WO 2010/116181 A1

(51) International Patent Classification:
G06F 17/30 (2006.01) **H04L 29/08** (2006.01)

(21) International Application Number:
PCT/GB2010/050596

(22) International Filing Date:
7 April 2010 (07.04.2010)

(25) Filing Language: English

(26) Publication Language: English

(30) Priority Data:
0906004.7 7 April 2009 (07.04.2009) GB
0911661.7 6 July 2009 (06.07.2009) GB

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(81) Designated States (unless otherwise indicated, for every kind of national protection available): AE, AG, AL, AM, AO, AT, AU, AZ, BA, BB, BG, BH, BR, BW, BY, BZ, CA, CH, CL, CN, CO, CR, CU, CZ, DE, DK, DM, DO, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, GT, HN, HR, HU, ID, IL, IN, IS, JP, KE, KG, KM, KN, KP, KR, KZ, LA, LC, LK, LR, LS, LT, LU, LY, MA, MD, ME, MG, MK, MN, MW, MX, MY, MZ, NA, NG, NI, NO, NZ, OM, PE, PG, PH, PL, PT, RO, RS, RU, SC, SD, SE, SG, SK, SL, SM, ST, SV, SY, TH, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, ZA, ZM, ZW.

(84) Designated States (unless otherwise indicated, for every kind of regional protection available): ARIPO (BW, GH, GM, KE, LR, LS, MW, MZ, NA, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HR, HU, IE, IS, IT, LT, LU, LV, MC, MK, MT, NL, NO, PL, PT, RO, SE, SI, SK, SM, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

Published:

- with international search report (Art. 21(3))
- before the expiration of the time limit for amending the claims and to be republished in the event of receipt of amendments (Rule 48.2(h))

(54) Title: ENABLING DIGITAL MEDIA CONTENT TO BE DOWNLOADED TO AND USED ON MULTIPLE TYPES OF COMPUTING DEVICE

(57) Abstract: The invention is a method for enabling digital content to be downloaded to and used on multiple types of computing device by (i) linking user accounts on each device to a "master" user account defined and stored on a remote server; and (ii) managing the user's access to a defined service using his devices via the said master user account; and (iii) allowing the download of digital content to each said device on which the user is permitted to access the said service using a file format which is appropriate for use on each said device type. A user may manage and access the same user account from multiple types of computing devices. Furthermore, the number of device platforms accessible in a similar manner by the user is extensible and the user's information is kept automatically synchronized across all devices.



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