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(54) Title: HYBRID AND ALL DIGITAL FM IN-BAND-ON-CHANNEL DIGITAL AUDIO BROADCASTING METHOD AND SYSTEM

(57) Abstract

This invention provides a method of broadcasting including the steps of providing a broadcast signal in a central frequency band of an FM radio channel; providing a first plurality of sub-carriers in an upper sideband of the FM radio channel; providing a second plurality of sub-carriers in a lower sideband of the FM radio channel; modulating a first group of the first plurality of sub-carriers with a complementary punctured convolution coded encoded version of program material; modulating a first group of the second plurality of sub-carriers with the complementary punctured convolution coded version of the program material; and transmitting the broadcast signal, the first group of the first plurality of sub-carriers and the first group of the second plurality of sub-carriers. In an all-digital version of the invention, the central frequency band may include a plurality of sub-carriers transmitted at a lower power level than that of the sub-carriers in the upper and lower sidebands. These additional sub-carriers can be used to transmit additional data. Transmitters and receivers which utilized the method are also included.

