

Abstract

A method and apparatus for finding a grouping container for a user and a method and apparatus for establishing a grouping container are provided. The method for finding a grouping container for a user includes: obtaining tag information of a user which
5 includes a key word identifying characteristics of the user; finding a grouping container for the user based on the key word in the tag information and key words of a grouping container; presenting information of the grouping container found to the user, and receiving a confirmation from the user for joining the grouping container. Therefore, it is more convenient for a user to join a grouping container.

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