ABSTRACT

Silica Abrasive Dentifrice of Reduced Stringiness and Improved Flavor

There is disclosed a flavored silica abrasive dentifrice which delivers higher levels and intensity of flavor and exhibits less stringiness the dentifrice having incorporated therein a cellulose gel comprised of a coprocessed mixture of microcrystalline cellulose and a cellulose gum such as carboxymethylcellulose.