CLAIMS

1. An interaction method, comprising:

recommending items to a user for content distribution by the user;

for an item selected by the user, establishing a binding relationship between the user and a same item of an item distribution center of a content distribution region; and

presenting, for the selected item, an item link corresponding to the content distribution region in response to the user publishing content by using the selected item.

2. The interaction method according to claim 1, wherein the binding relationship comprises a first binding relationship, and for an item selected by the user, establishing a binding relationship between the user and a same item of an item distribution center of a content distribution region comprises:

determining, in the content distribution region, whether a same item exists in an item distribution center that belongs to a same item provider as the item selected by the user; and

binding the user with the item selected by the user and the same item of the same item provider in the item distribution center of the content distribution region in response to in the content distribution region, the same item existing in the item distribution center that belongs to the same item provider as the item selected by the user, to establish a first binding relationship between the user and same items.

3. The interaction method according to claim 2, further comprising:

for same items of item distribution centers of different regions belonging to the same item provider, creating a first association, to associate subitem identifications of the same items of the item distribution centers of the different regions to a same main item identification.

4. The interaction method according to claim 3, wherein determining, in the content distribution region, whether a same item exists in an item distribution center that belongs to a same item provider as the item selected by the user comprises:

determining whether the item selected by the user corresponds to a main item, and whether the main item corresponds to a subitem in the item distribution center of the content distribution region according to the first association.

5. The interaction method according to one of claims 1 to 4, wherein the binding relationship comprises a second binding relationship, and for the item selected by the user, establishing a binding relationship between the user and a same item of an item distribution center of a content distribution region comprises:

searching for a same item of other item provider in the item distribution center of the content distribution region, wherein the other item provider is different from the item provider, to which the item selected by the user

belongs; and

binding the user with the item selected by the user and the same item of the other item provider in the item distribution center of the content distribution region, to establish a second binding relationship between the user and same items.

6. The interaction method according to claim 5, wherein searching for a same item of other item provider in the item distribution center of the content distribution region comprises:

searching for the same item of the other item provider in the item distribution center of the content distribution region according to related text information and picture information of an item.

7. The interaction method according to claim 5 or 6, further comprising:

creating a second association, to associate item identifications of same items of item distribution centers of different regions according to related information of an item,

optionally, searching for a same item of another item provider in the item distribution center of the content distribution region comprises:

searching for an item, of which an item identification has the second association with the item selected by the user, in the content distribution region, as the same item of the other item provider in the item distribution center of the content distribution region.

8. The interaction method according to one of claims 1 to 7, further comprising, before establishing the binding relationship between the user and the same item of the item distribution center of the content distribution region:

determining whether the item selected by the user is distributed in item distribution centers of a plurality of regions according to setting information of the user;

determining, in response to the item selected by the user being distributed in item distribution centers of the plurality of regions, whether the content distribution region belongs to one or more of the plurality of regions; and

determining, in response to the content distribution region belonging to one or more of the plurality of regions, whether a same item exists in the item distribution center of the content distribution region.

9. The interaction method according to one of claims 1 to 8, further comprising, before establishing the binding relationship between the user and the same item of the item distribution center of the content distribution region:

for the item selected by the user, presenting distribution information of same items in item distribution centers of different regions according to an item distribution mode,

optionally,:

for same items of item distribution centers of different regions belonging to a same item provider, presenting

first distribution information; and

for same items of item distribution centers of different regions not belonging to a same item provider, presenting second distribution information, wherein the second distribution information is different from the first distribution information.

10. The interaction method according to one of claims 1 to 9, wherein the content distribution region comprises a first content distribution region and a second content distribution region, the first content distribution region being a content distribution region where the user is located, and the second content distribution region being another content distribution region than the first content distribution region, and for an item selected by the user, establishing a binding relationship between the user and a same item of an item distribution center of a content distribution region comprises:

establishing a binding relationship between the user and the selected item on a server of the first content distribution region; and

establishing a binding relationship between the user and a same item of an item distribution center of the second content distribution region by a mirroring operation, on a server of the second content distribution region.

11. The interaction method according to one of claims 1 to 10, wherein in response to the user publishing content by using the selected item, presenting, for the selected item, an item link corresponding to the content distribution region comprises:

determining, in the content distribution region, whether a same item exists in an item distribution center that belongs to a same item provider as the item selected by the user according to the binding relationship;

presenting, in response to a same item existing in an item distribution center that belongs to a same item provider as the item selected by the user in the content distribution region, an item link corresponding to the same item; and

searching for a same item of other item provider in the item distribution center of the content distribution region and presenting an item link corresponding to the same item of the other item provider, in response to in the content distribution region, no same item existing in an item distribution center that belongs to the same item provider as the item selected by the user, wherein the other item provider is different from the item provider, to which the item selected by the user belongs.

12. The interaction method according to one of claims 1 to 11, wherein the recommending items for content distribution by the user comprises:

recommending the items for content distribution by the user according to user preference and item distribution mode.

13. An electronic device, comprising:

a recommending module configured to recommend items to a user for content distribution by the user;

an establishing module configured to, for an item selected by the user, establish a binding relationship between the user and a same item of an item distribution center of a content distribution region; and

a presenting module configured to present, for the selected item, an item link corresponding to the content distribution region in response to the user publishing content by using the selected item.

14. An electronic device, comprising:

a memory; and

a processor coupled to the memory, the processor being configured to perform, based on instructions stored in the memory, the interaction method according to one of claims 1 to 12.

15. A computer-readable storage medium having thereon stored instructions which, when executed by a processor, implement the interaction method according to one of claims 1 to 12.