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(54) Title: INFORMATION OPERATION

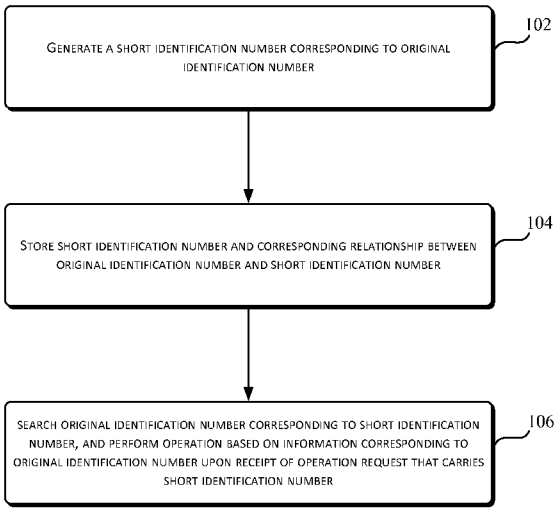


FIG. 1

(57) Abstract: An information operation method and apparatus are described to solve the technical problem in the prior art of inconvenient, error-prone, and ineffective use of an identification number with a long length for communication and information operation. The techniques of the present disclosure generate a short identification number corresponding to an original identification number; store the short identification number and a corresponding relationship between the original identification number and the short identification number; upon a receipt of an operation request that includes the short identification number, search for the original identification number corresponding to the short identification number carried in the operation request; and perform an operation based on information corresponding to the found original identification number. The techniques of the present disclosure replace the original identification number with the generated short identification number for communication and information operation, which are convenient and less error-prone and enhance the operation efficiency.

WO 2016/022592 A1