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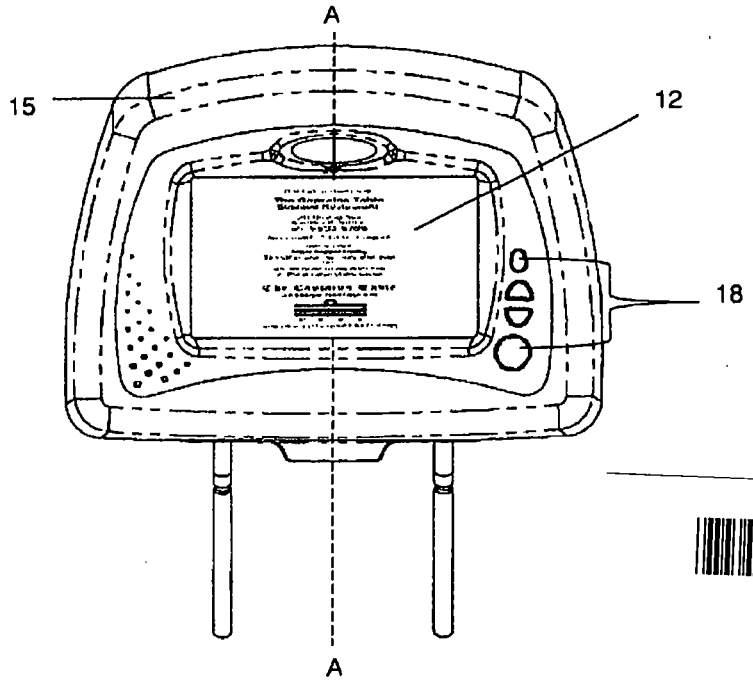
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(54) Title: ADVERTISING SYSTEM AND METHOD



ACTION

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(57) Abstract: An interactive display system (10) for providing information including a data storage, a display (12) and at least one selector (18), wherein the display (2) sequentially displays summary information from said data storage, and wherein the at least one selector (18) is capable of causing the display (12) to display further information relating to selected summary information; wherein said further information is obtained from said data storage.

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