ABSTRACT

SYSTEM AND METHOD FOR GIFT GIVING

Various embodiments provide a method for enabling a first party to send a gift to a second party, the method comprising the steps of: producing computer output enabling the first party to send the gift to a gift giving service provider without revealing a delivery address of the second party to the first party; and producing computer output enabling forwarding of the gift from the gift giving service provider to the delivery address of the second party.

Figure 7