What is claimed is:

1. A sprayable film forming composition comprising, by total weight of the composition:
   4.7% to 14% of acrylates/VA copolymer;
   0.05% to 2.5% of acrylates copolymer;
   70% to 85% of water;
   0.1% to 1.0% of carrageenan and/or hyaluronic acid;
   wherein: the ratio of acrylates/VA copolymer to acrylates copolymer is between 10:1 and 100:1, and
   wherein, when the film forming composition is applied to a substrate and allowed to dry, the dried film will have an average porosity between 0.25μm to 3.0μm.
2. The sprayable film forming composition of claim 1 wherein the ratio of acrylates/VA copolymer to acrylates copolymer is in the range 10:1 and 30:1, and the composition further comprises (by total weight of the composition):
   1% to 5% butylene glycol, propanediol, glycerine, or any combination thereof;
   no more than 5.0% of hydrophobic oils;
   no more than 2% of surfactants and emulsifiers;
   no more than 0.5% of polyurethane.
3. The sprayable film forming composition of claim 2 in the form of an oil-in-water emulsion, comprising 0.01% to 2% of emulsifier and at least one oil-soluble active in an oil phase.
4. The sprayable film forming composition of claim 2 having no hydrophobic oils.
5. The sprayable film forming composition of claim 2 having no surfactants or emulsifiers.
6. The sprayable film forming composition of claim 2 having no polyurethane.
7. The sprayable film forming composition of claim 1 wherein, when the film forming composition is applied to a substrate and allowed to dry, the dried film will have an average porosity between 0.9μm to 2.5μm.
8. The sprayable film forming composition of claim 1 further comprising at least one water soluble active.

9. The sprayable film forming composition of claim 8 wherein the at least one water soluble active is hyaluronic acid.

10. The sprayable film forming composition of claim 3 wherein the at least one oil soluble active is tocopheryl acetate.

11. A method of applying a cosmetic or skincare care preparation to a keratinic surface comprising the steps of:

applying a first layer of the spray-on film forming composition according to claim 1 directly to a portion of the keratinic surface;

allowing the first layer of spray-on film forming composition to cure to a dried film;

applying the cosmetic or skincare care preparation over the dried film.

12. The method of claim 11 further comprising the steps of:

applying a second layer of the spray-on film forming composition over the cosmetic or skincare preparation, and

allowing the second layer of spray-on film forming composition to cure to a dried film.

13. A method of applying a cosmetic or skincare care preparation to a keratinic surface comprising the steps of:

applying a cosmetic or skincare preparation directly to a portion of the keratinic surface;

applying a spray-on film forming composition of claim 1 over the cosmetic or skincare preparation;

allowing the spray-on film forming composition to cure to a dried film.