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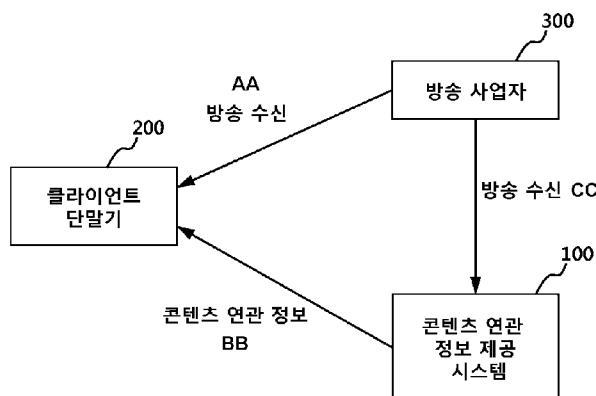
공개:

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(54) Title: SYSTEM AND METHOD FOR PROVIDING CONTENT-ASSOCIATED INFORMATION ASSOCIATED WITH BROADCAST CONTENT

(54) 발명의 명칭: 방송 콘텐츠와 연관된 콘텐츠 연관 정보를 제공하는 시스템 및 방법

[Fig. 1]



200 ... Client terminal
AA ... Broadcast reception
BB ... Content-associated information
CC ... Broadcast reception
300 ... Broadcast provider
100 ... Content-associated information providing system

(57) Abstract: The present invention relates to a system and method for providing content-associated information associated with broadcast content. The system provides content-associated information which is associated with broadcast content provided through broadcast channels to a client terminal side which comprises a display unit, broadcast receiving means, and network connection means. The system comprises: a content-associated information management unit for storing content-associated information associated with the broadcast information to be provided to the client terminal side; a finger print extraction unit for extracting fingerprint information on the broadcast content provided through the broadcast channels; a content-associated information providing determination unit for determining content-associated information to be provided the client terminal side; and a content-associated information transmitting unit for transmitting the content-associated information determined by the content-associated information providing determination unit and the fingerprint information extracted with respect to the broadcast content to correspond to the determined content-associated information, wherein the client terminal comprises a content-associated information display unit for controlling the received content-associated information to be displayed through a display unit on the basis of the fingerprint information transmitted from the content-associated information transmitting unit.

(57) 요약서:

[다음 쪽 계속]