

ABSTRACT

The present disclosure relates to a page display method and apparatus for an application program, and an electronic device. The method comprises: receiving a playing instruction for one piece of multimedia content in an application program; and in response to the playing instruction, when the piece of multimedia content belongs to a preview stream of a network live broadcast, playing the piece of multimedia content, and displaying real-time information of the network live broadcast, wherein the real-time information of the network live broadcast comprises: at least one type of live broadcast comments and live broadcast explanations. In this way, a user can browse the real-time dynamics of a network live broadcast, the display content of the network live broadcast can be enriched, and the user can be prevented from having a deviation of comprehension from a preview stream of the network live broadcast, thereby promoting the willingness of the user to join the network live broadcast for viewing and interaction.