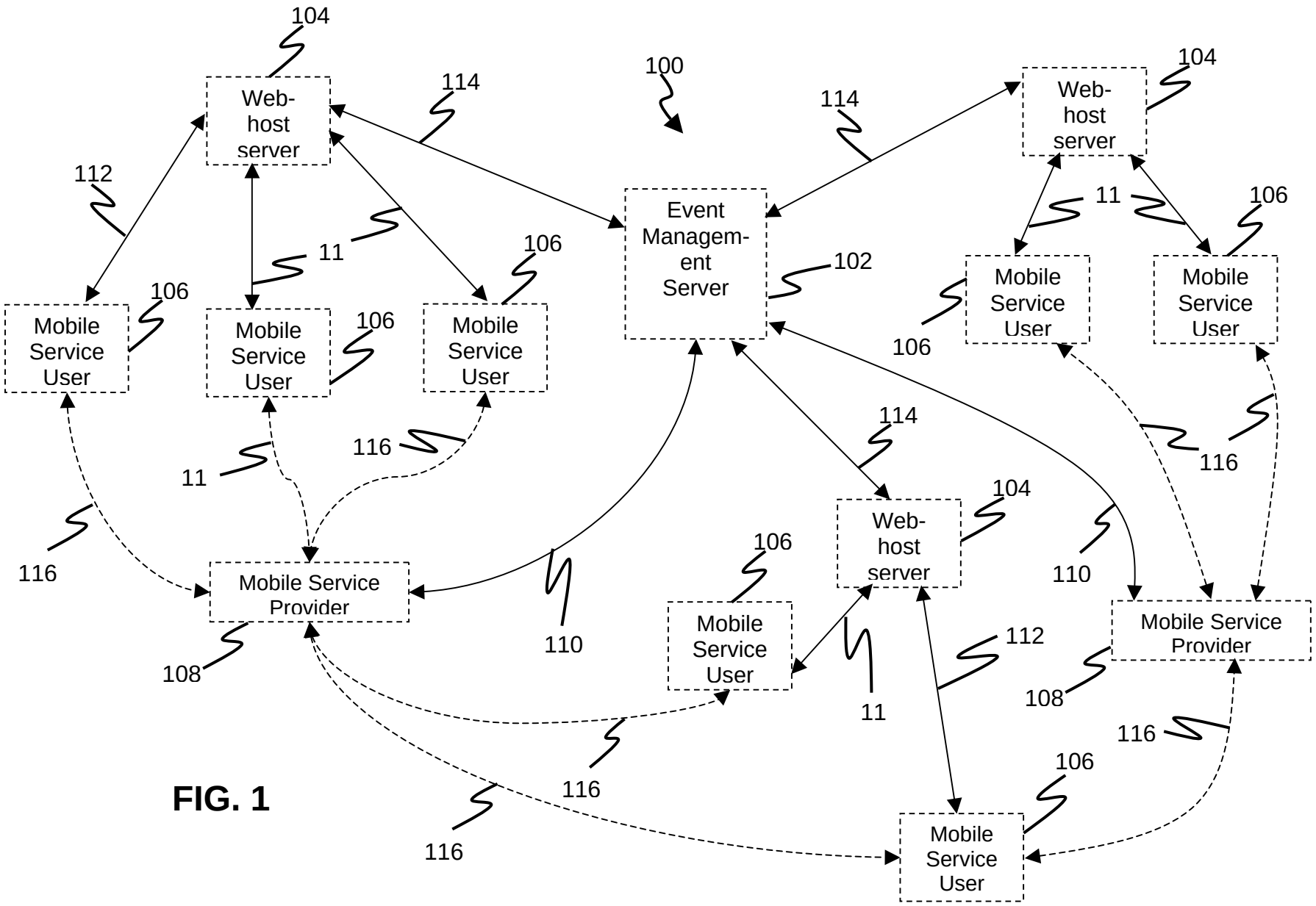

100
Event Managem-ent Server
102
Web-host server
Web-host server
Web-host server
Mobile Service Provider
Mobile Service Provider
Mobile Service Provider
Mobile Service User
Mobile Service User
Mobile Service User
Mobile Service User
Mobile Service User
Mobile Service User
104
106
108
110
112
114
116
11

FIG. 1

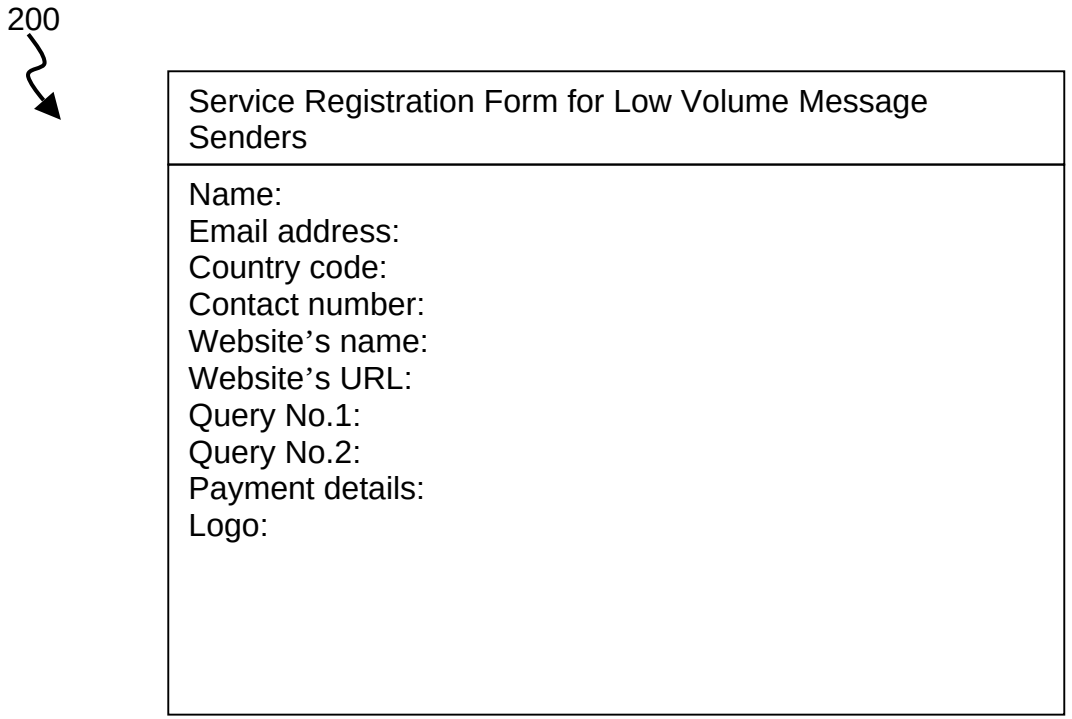

200
Service Registration Form for Low Volume Message Senders
Name:
Email address:
Country code:
Contact number:
Website’s name:
Website’s URL:
Query No.1:
Query No.2:
Payment details:
Logo:

FIG. 2

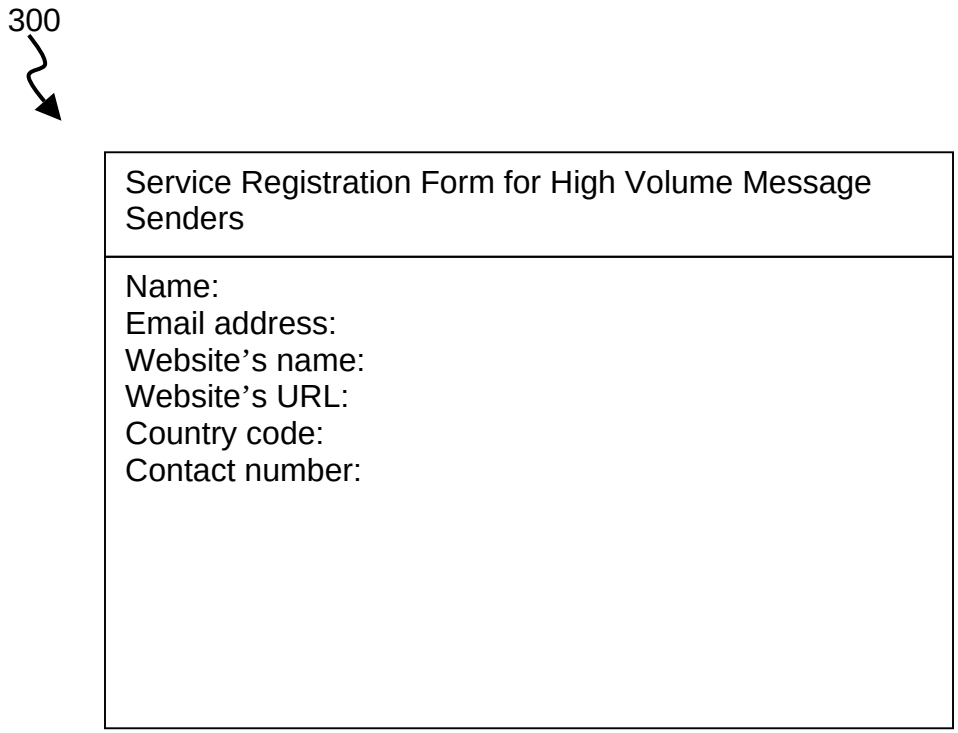

300
Service Registration Form for High Volume Message Senders
Name:
Email address:
Website’s name:
Website’s URL:
Country code:
Contact number:

FIG. 3

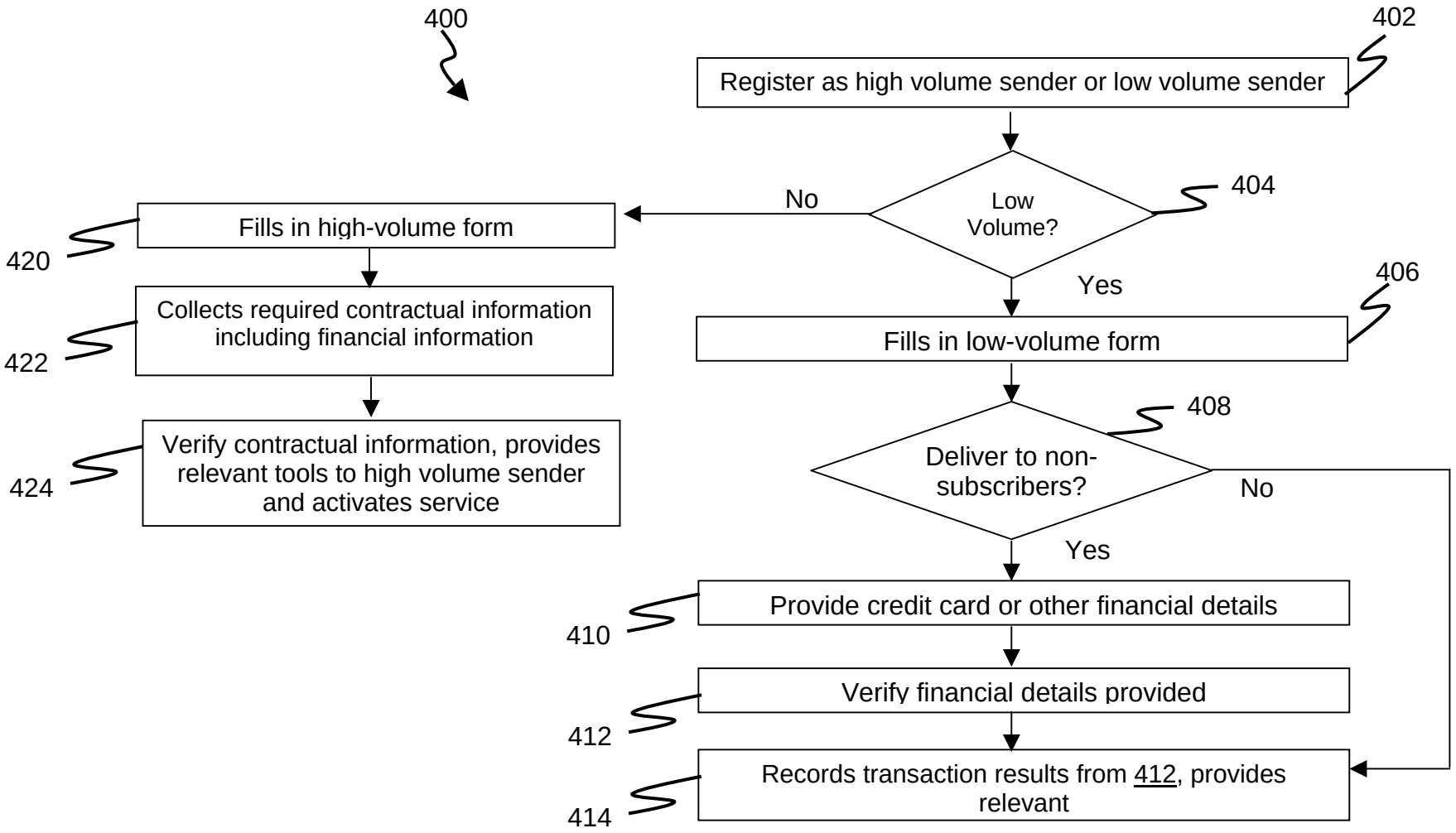

400
402
Register as high volume sender or low volume sender
404
Low Volume?
No
Yes
420
Fills in high-volume form
422
Collects required contractual information including financial information
424
Verify contractual information, provides relevant tools to high volume sender and activates service
406
Fills in low-volume form
408
Deliver to non-subscribers?
No
Yes
410
Provide credit card or other financial details
412
Verify financial details provided
414
Records transaction results from 412, provides relevant

FIG. 4

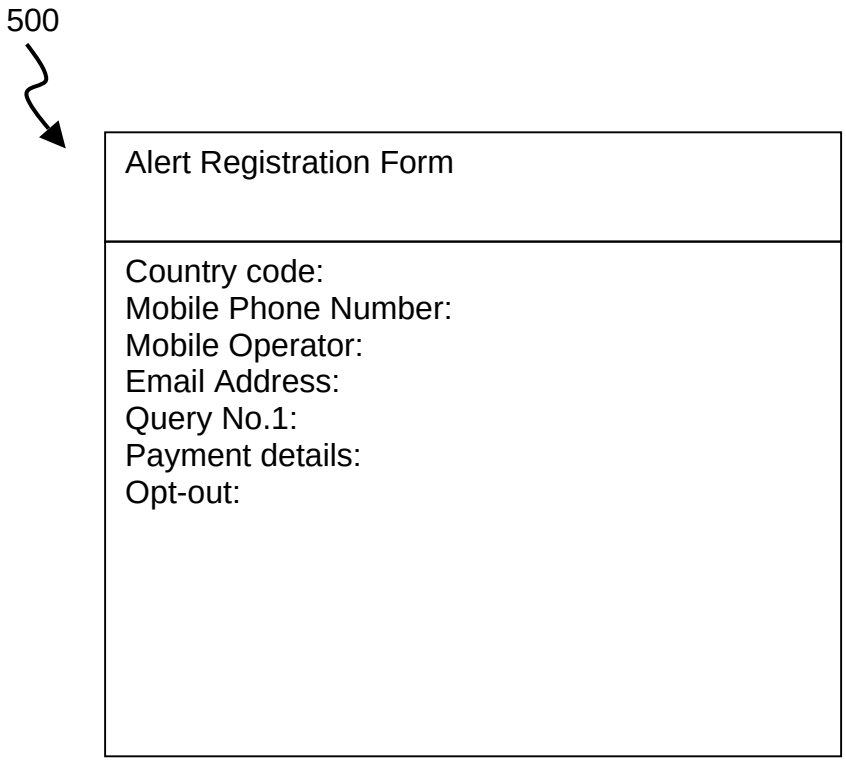

500
Alert Registration Form
Country code:
Mobile Phone Number:
Mobile Operator:
Email Address:
Query No.1:
Payment details:
Opt-out:

FIG. 5

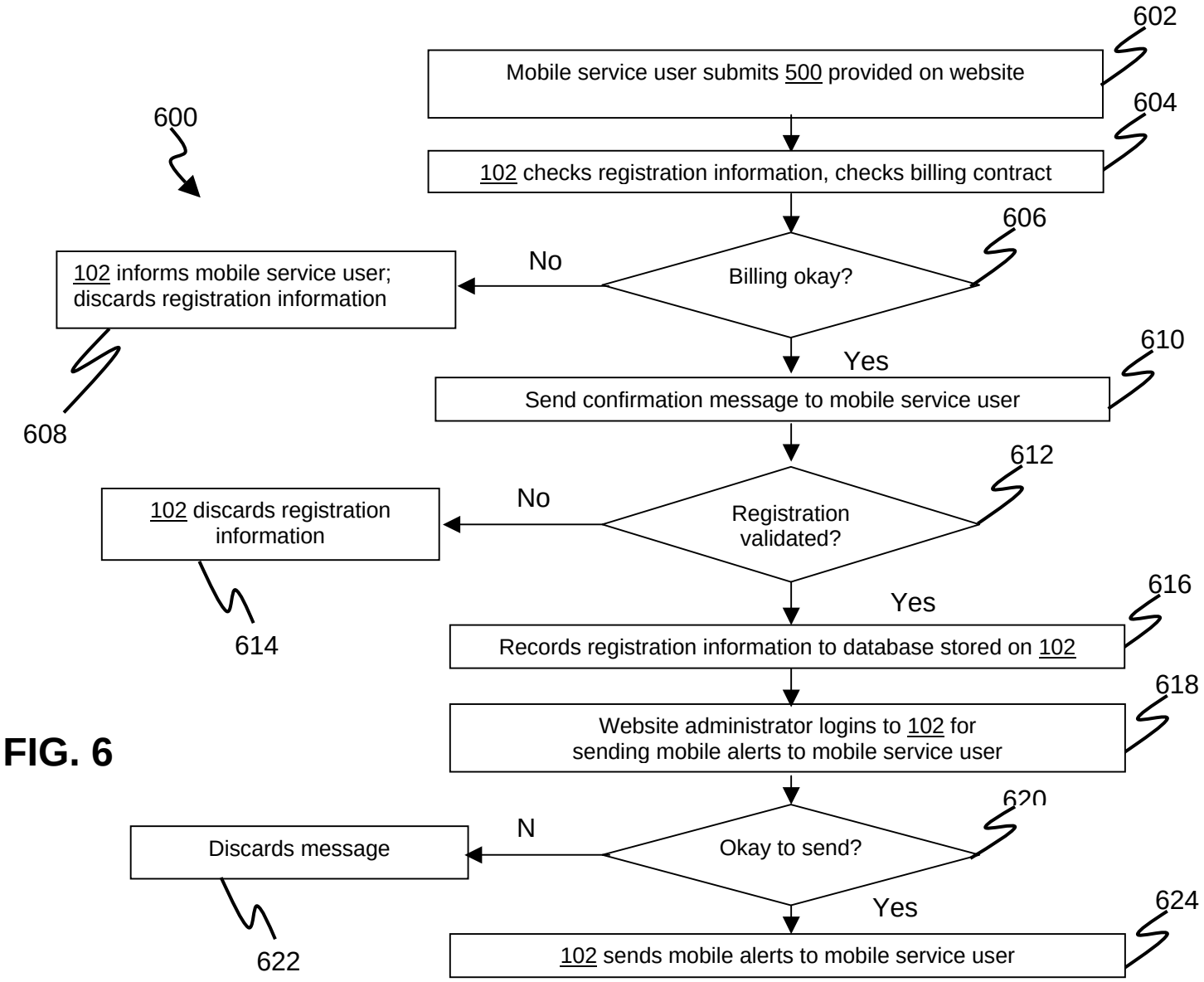

600
602
Mobile service user submits 500 provided on website
604
102 checks registration information, checks billing contract
606
Billing okay?
No
102 informs mobile service user; discards registration information
608
Yes
610
Send confirmation message to mobile service user
612
Registration validated?
No
102 discards registration information
614
Yes
616
Records registration information to database stored on 102
618
Website administrator logins to 102 for sending mobile alerts to mobile service user
620
Okay to send?
N
Discards message
622
Yes
624
102 sends mobile alerts to mobile service user

FIG. 6

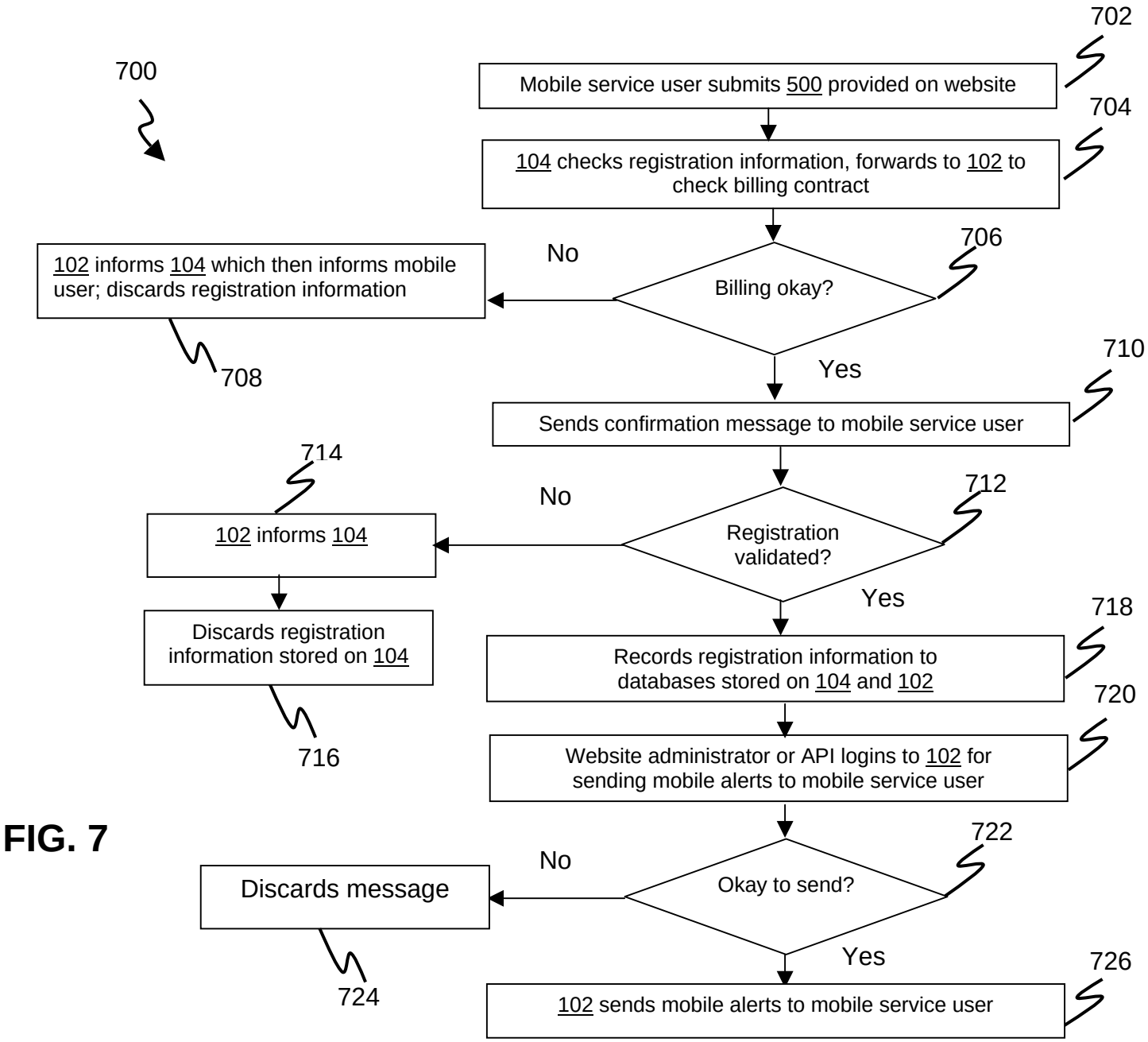

700
Mobile service user submits 500 provided on website
702
104 checks registration information, forwards to 102 to check billing contract
704
Billing okay?
706
No
102 informs 104 which then informs mobile user; discards registration information
708
Yes
Sends confirmation message to mobile service user
710
Registration validated?
712
No
102 informs 104
714
Discards registration information stored on 104
716
Yes
Records registration information to databases stored on 104 and 102
718
Website administrator or API logins to 102 for sending mobile alerts to mobile service user
720
Okay to send?
722
No
Discards message
724
Yes
102 sends mobile alerts to mobile service user
726

FIG. 7

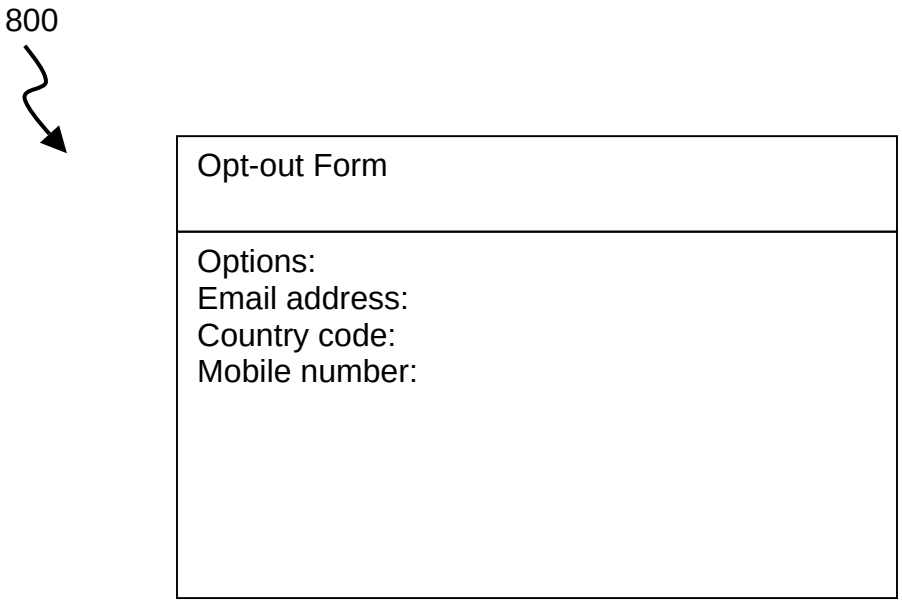

800
Opt-out Form
Options:
Email address:
Country code:
Mobile number:

FIG. 8

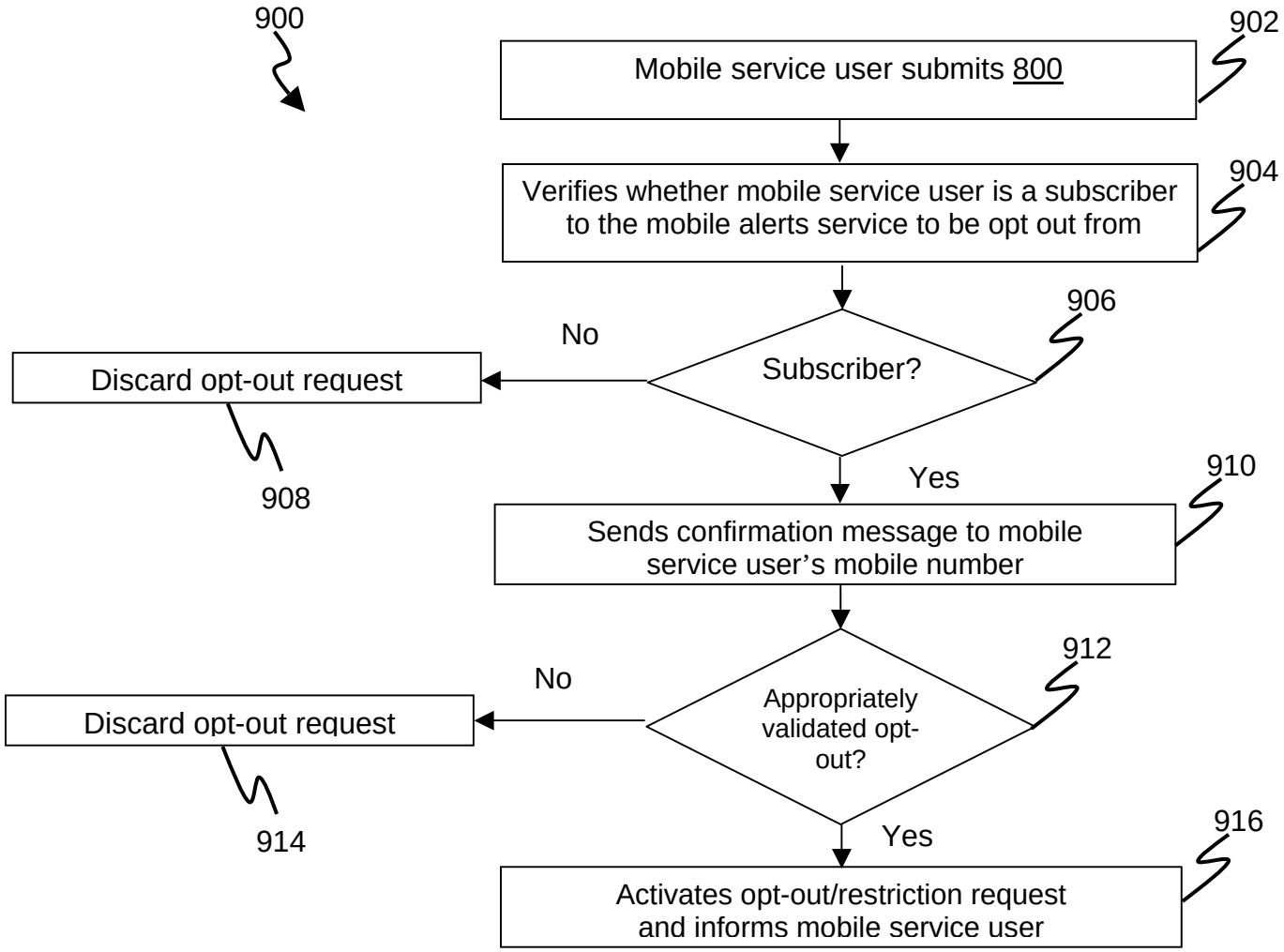

900
902
Mobile service user submits 800
904
Verifies whether mobile service user is a subscriber to the mobile alerts service to be opt out from
906
Subscriber?
No
Discard opt-out request
908
Yes
910
Sends confirmation message to mobile service user's mobile number
912
Appropriately validated opt-out?
No
Discard opt-out request
914
Yes
916
Activates opt-out/restriction request and informs mobile service user

FIG. 9