

ABSTRACT

The present application discloses an application starting method and apparatus, a computer device and a storage medium, belonging to the field of computer technology. Said method comprises: displaying an application starting management interface, the application starting management interface including a starting control of at least one application; acquiring a first trigger signal, the first trigger signal being a signal generated when a trigger operation on a starting control of a target application is received; when a terminal has not finished downloading a client of the target application, acquiring an application video stream, the application video stream being a video stream composed of application pictures generated when a first client runs, and the first client being the client of the target application running in a server; and displaying a first application interface of the target application according to the application video stream. The server above may be a cloud server.

Figure 4