

CLAIMS

What is claimed is:

1. A method for processing a link request, the method comprising:
receiving a link request, wherein the link request comprises a service module parameter and an action parameter (S1);
generating a link handler corresponding to the link request based on the service module parameter (S2); and
controlling the link handler to perform page jumping to a target page based on the action parameter (S3).
2. The method according to claim 1, wherein generating the corresponding link handler based on the service module parameter comprises:
invoking a reflection interface provided by a client terminal based on the service module parameter.
3. The method according to claim 1, wherein generating the corresponding link handler based on the service module parameter comprises:
querying a predetermined configuration file or configuration table based on the service module parameter to determine the corresponding link handler.
4. The method according to claims 1 to 3, wherein controlling the link handler to perform page jumping to the target page based on the action parameter comprises:
invoking a reflection interface provided by a client terminal based on the service module parameter and the action parameter, to obtain the target page; and
controlling the link handler to jump to the target page.
5. The method according to any one of claims 1 to 3, wherein controlling the link handler to perform page jumping to the target page based on the action parameter comprises:

querying a predetermined configuration file or configuration table based on the service module parameter and the action parameter to obtain the target page; and
controlling the link handler to jump to the target page.

6. The method according to any one of claims 1 to 5, wherein the link handler comprises a segment of program code.

7. The method according to any one of claims 1 to 6, wherein the link request is generated by using an internal service module or through information pushing.

8. A method for generating a link, the method comprising:
obtaining a service module name of a service module comprising a target page and an action parameter corresponding to the target page (S301); and
generating a link corresponding to the target page based on the service module name and the action parameter (S302).

9. The link generation method according to claim 8, wherein different service modules have different service module names.

10. The method according to any one of claims 1 to 6, wherein the action parameter comprises an action type.

11. An apparatus for link generation, comprising a plurality of modules configured to perform the method of any one of claims 1 to 7 or 8 to 10.