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What is claimed is:

1. A magnetic transfer method comprising the steps of: positioning a magnetic layer, which is formed in a pattern corresponding to the data to be transferred to the magnetic recording layer of a magnetic recording medium, of a magnetic master medium to face a magnetic recording layer of a high-density magnetic recording medium comprising a substrate, a first magnetic layer formed on the substrate, a nonmagnetic coupling layer formed on the first magnetic layer, and a second magnetic layer formed on the nonmagnetic coupling layer, which has been magnetized in advance so that the magnetization of said first magnetic layer and said second magnetic layer are uniform and oriented mutually antiparallel, and

applying a transfer magnetic field to the conjoined body in the direction opposite the direction of the magnetization of the second magnetic layer to magnetically transfer the pattern corresponding to the data.

2. A magnetic transfer method as defined in claim 1, wherein:

the second magnetic layer is magnetized in a pattern form by passing the transfer magnetic field through the magnetic layer of the master medium and the second magnetic layer of the recording medium so that said magnetic flux does not affect the magnetization state of the first magnetic layer, and,



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the magnetization of the first magnetic layer and the patterned magnetization of the second magnetic layer are caused to be in a relation of antiparallel orientation through the coupling by the nonmagnetic coupling layer between said second magnetic layer magnetized in a pattern form and said first magnetic layer.

3 . A magnetic transfer method as defined in claim 1 or 2, wherein said data are servo signals.