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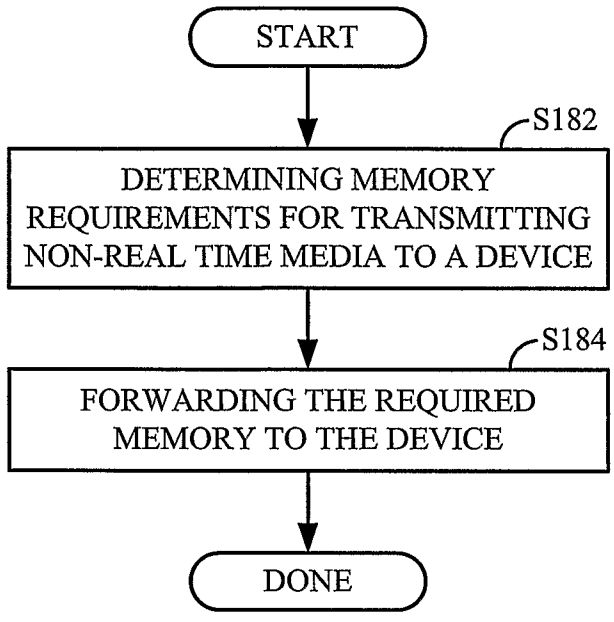
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(54) Title: METHOD AND APPARATUS FOR DELIVERING CONTENT BASED ON RECEIVERS CHARACTERISTICS



(57) Abstract: Media distribution systems may include methods and apparatus to perform memory management on a wireless devices configured to receive non-real time portions of media services. Such methods and apparatus may be based upon an allowable capacity of presentations storable in device memory, as well as on a required memory associated with each presentation in a media service. Such methods and apparatus allow a device to subscribe to a media service based upon sufficient available memory in the device to support the service.

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