

ABSTRACT

The disclosure provides a method, an apparatus, a device and a storage medium for object processing. The method includes: displaying an object page on a first page, where the object page is configured to present at least one object in a recommended object set, a target object is an object in a target status in the recommended object set; determining, in accordance with that a target information update message for the target object is detected, whether the target object is currently displayed on the object page; and displaying a target interaction control on the object page in accordance with a determination that the target object is currently not displayed on the object page, where the target interaction control is configured to trigger display of the target object on the object page. In embodiments of the present disclosure, the display of the target interaction control is triggered through the target information update message of the target object, so that the user can conveniently trigger the display of the target object through the target interaction control, and check update information of the target object in time. Thereby, interaction complexity is simplified, and user experience is improved.