

ELECTRONIC TRANSACTION MANAGEMENT SYSTEM FOR PROVIDING A TIP

ABSTRACT

The present invention provides an electronic transaction management system for providing a tip that enables the users who give tips and the tip recipient to send and receive tips, even when located away from each other; that provides tip distribution to a user randomly selected from all users; that can be expected to improve the interest due to the expectations for the distribution, and as a result, enhance the motivation for users to give tips; that enables increasing the strong sense of connection between the users and the tip recipients; and that enables elevating the mere act of giving tips to a kind of event. An object of the present invention is to provide an electronic transaction management system for providing a tip, the system comprising: a management server, the management server and a user device, wherein the management server comprises a distribution means for distributing an arbitrary percentage, an arbitrary amount, or other forms of an arbitrary tip transferred from the user device, to a recipient of distribution for the tip, a user selected randomly by the management server from all users giving a tip, and distributing the remaining percentage, the remaining amount, or other forms to the tip recipient or the like.

Figure 1