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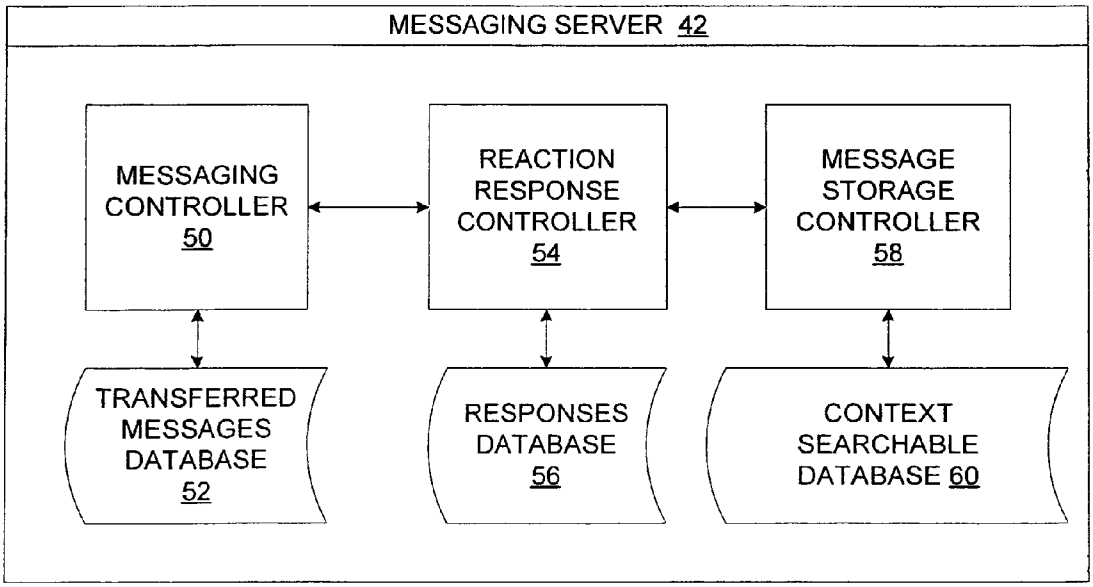
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(54) Title: CONTEXT SEARCHABLE COMMUNICATIONS



(57) **Abstract:** A method, system, and program for storing context searchable communications are provided. Varying portions of the content of a communication are analyzed to identify a reaction response associated with each of the varying portions of the content. A displayable attribute is associated with each of the varying portions of the content to indicate the identified reaction response. Each of the varying portions of the content is stored for the communication with the identified reaction response and the associated displayable attribute in a database searchable by context comprising at least one of identified reaction responses and associated displayable attributes.

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