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(71) Applicant *(for all designated States except US)*: **IPHARRO MEDIA GMBH** [DE/DE]; Wilhelminenstr 2, 62483 Darmstadt (DE).

(72) Inventors; and

(75) Inventors/Applicants *(for US only)*: **CAVET, Rene** [DE/DE]; Heinheimerstrasse 29, 64289 Darmstadt (DE). **COHEN, Joshua S.** [US/DE]; Gutzkowstrasse 43, 60594 Frankfurt (DE).

(74) Agents: **MOORE, Steven A.** et al.; Foley & Lardner LLP, 3579 Valley Center Drive, San Diego, California 92130 (US).

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(54) **Title**: SUPPLEMENTAL MEDIA DELIVERY

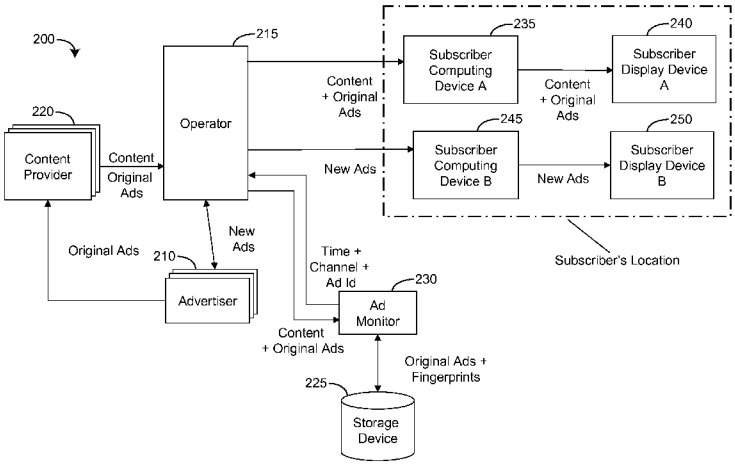

FIG. 2

(57) **Abstract**: In some examples, the technology identifies a media and provide a consumer with an option to click on a link associated with the media with a remote control to direct the video stream directly to a website sponsored by the commercial entity associated with the media. In other examples, the technology identifies a media displayed on a subscriber's first computing device and displays the same media and/or a related media on the subscriber's second computing device.

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