CLAIMS

1. A method of an augmented reality provision server providing augmented reality information to a mobile terminal, the method comprising:

a capture information reception step in which the augmented reality provision server receives capture information generated by a first mobile terminal and a second mobile terminal capturing a target thing from the first mobile terminal and the second mobile terminal;

a first augmented reality information transmission step in which the augmented reality provision server selects first augmented reality information corresponding to the capture information received from the first mobile terminal and the second mobile terminal and transmits the first augmented reality information to the first mobile terminal and the second mobile terminal, wherein the first mobile terminal and the second mobile terminal are capable of displaying the first augmented reality information received from the augmented reality provision server to a user;

an input information reception step in which the augmented reality provision server receives, from the first mobile terminal, input information generated by the first mobile terminal receiving predetermined information from the user; and

a second augmented reality information transmission step in which the augmented reality provision server transmits, to the first mobile terminal, second augmented reality information including the input information received from the first mobile terminal, the first mobile terminal being capable of displaying the second augmented reality information received from the augmented reality provision server to the user,

wherein:

the input information reception step further comprises a display condition information reception step in which the augmented reality provision server receives, from the first mobile terminal, display condition information generated by the first mobile terminal receiving condition information regarding displaying of the input information from the user,

the display condition information is information regarding the displaying of the input information on the second mobile terminal,

the display condition information defined by the first mobile terminal is information regarding whether the input information is to be displayed on the second mobile terminal,

in the second augmented reality information transmission step:

the augmented reality provision server transmits the second augmented reality information to the second mobile terminal when the display condition information is a condition allowing the input information to be displayed on the second mobile terminal,

although the augmented reality provision server receives the capture information from the second mobile terminal, the augmented reality provision server does not transmit the second augmented reality information to the second mobile terminal when the display condition information is a condition not allowing the input information to be displayed on the second mobile terminal, and

the display condition information is selected by the user from a list consisting of a plurality of conditions comprising information regarding whether the input information is to be displayed on the second mobile terminal and information regarding an order in which the input information is displayed on the second mobile terminal.

2. The method of claim 1, wherein the display condition information is information regarding a location at which the input information is displayed on the second mobile terminal.

3. The method of claim 1, wherein the display condition information is information regarding a period in which the input information is displayed on the second mobile terminal.

4. The method of claim 1, wherein the display condition information is information regarding a point of time at which the input information starts to be displayed on the second mobile terminal.

5. A method of an augmented reality provision server providing augmented reality information to a mobile terminal, the method comprising:

a capture information reception step in which the augmented reality provision server receives capture information generated by a first mobile terminal and a second mobile terminal capturing a target thing from the first mobile terminal and the second mobile terminal;

a first augmented reality information transmission step in which the augmented reality provision server selects first augmented reality information corresponding to the capture information received from the first mobile terminal and the second mobile terminal and transmits the first augmented reality information to the first mobile terminal and the second mobile terminal, wherein the first mobile terminal and the second mobile terminal are capable of displaying the first augmented reality information received from the augmented reality provision server to a user;

an input information reception step in which the augmented reality provision server receives, from the first mobile terminal, input information generated by the first mobile terminal receiving predetermined information from the user; and

a second augmented reality information transmission step in which the augmented reality provision server transmits, to the first mobile terminal, second augmented reality information including the input information received from the first mobile terminal, the first mobile terminal being capable of displaying the second augmented reality information received from the augmented reality provision server to the user,

wherein:

the input information reception step further comprises a display condition information reception step in which the augmented reality provision server receives, from the first mobile terminal, display condition information generated by the first mobile terminal receiving condition information regarding displaying of the input information from the user,

the display condition information is information regarding the displaying of the input information on the second mobile terminal,

the display condition information defined by the first mobile terminal is information regarding an order in which the input information is displayed on the second mobile terminal,

in the second augmented reality information transmission step, the augmented reality provision server transmits the second augmented reality information including the input information having the order defined by the first mobile terminal to the second mobile terminal, and

the display condition information is selected by the user from a list consisting of a plurality of conditions comprising information regarding whether the input information is to be

displayed on the second mobile terminal and information regarding an order in which the input information is displayed on the second mobile terminal.

6. An augmented reality provision server comprising: a processing unit for processing a plurality of units comprising:

a reception unit configured to receive capture information generated by a first mobile terminal and a second mobile terminal capturing a target thing from the first mobile terminal and the second mobile terminal;

a control unit configured to select first augmented reality information corresponding to the capture information acquired from the reception unit from among a plurality of pieces of augmented reality information; and

a transmission unit configured to deliver the first augmented reality information to the first mobile terminal and the second mobile terminal,

wherein:

the reception unit receives predetermined input information from the first mobile terminal,

the control unit generates second augmented reality information including the input information,

the transmission unit transmits the second augmented reality information to the first mobile terminal,

the reception unit receives predetermined display condition information from the first mobile terminal,

the display condition information is information regarding displaying of the input information on the second mobile terminal,

the display condition information defined by the first mobile terminal is information regarding whether the input information is to be displayed on the second mobile terminal,

the control unit transmits the second augmented reality information to the second mobile terminal through the transmission unit when the display condition information is a condition allowing the input information to be displayed on the second mobile terminal,

although the reception unit receives the capture information from the second mobile terminal, the control unit does not transmit the second augmented reality information to the second mobile terminal through the transmission unit when the display condition information is a condition not allowing the input information to be displayed on the second mobile terminal, and

the display condition information is selected by the user from a list consisting of a plurality of conditions comprising information regarding whether the input information is to be displayed on the second mobile terminal and information regarding an order in which the input information is displayed on the second mobile terminal.

7. The augmented reality provision server of claim 6, wherein the display condition information is information regarding a location at which the input information is displayed on the second mobile terminal.

8. The augmented reality provision server of claim 6, wherein the display condition information is information regarding a period in which the input information is displayed on the second mobile terminal.

9. The augmented reality provision server of claim 6, wherein the display condition information is information regarding a point of time at which the input information starts to be displayed on the second mobile terminal.

10. An augmented reality provision server comprising: a processing unit for processing a plurality of units comprising:

a reception unit configured to receive capture information generated by a first mobile terminal and a second mobile terminal capturing a target thing from the first mobile terminal and the second mobile terminal;

a control unit configured to select first augmented reality information corresponding to the capture information acquired from the reception unit from among a plurality of pieces of augmented reality information; and

a transmission unit configured to deliver the first augmented reality information to the first mobile terminal and the second mobile terminal,

wherein:

the reception unit receives predetermined input information from the first mobile terminal,

the control unit generates second augmented reality information including the input information,

the transmission unit transmits the second augmented reality information to the first mobile terminal,

the reception unit receives predetermined display condition information from the first mobile terminal,

the display condition information is information regarding displaying of the input information on the second mobile terminal,

the display condition information defined by the first mobile terminal is information regarding an order in which the input information is displayed on the second mobile terminal,

the control unit transmits the second augmented reality information including the input information having the order defined by the first mobile terminal to the second mobile terminal through the transmission unit, and

the display condition information is selected by the user from a list consisting of a plurality of conditions comprising information regarding whether the input information is to be displayed on the second mobile terminal and information regarding an order in which the input information is displayed on the second mobile terminal.