

DISPLAY CONTROL METHOD, DEVICE, APPARATUS, STORAGE MEDIA, COMPUTER PROGRAM PRODUCT

ABSTRACT

A display control method and device, an apparatus, a storage medium and a computer program product are provided. The method includes the following operations. A first distance between a first display device and a target object is determined. The first display device is used for displaying product information of a first product. A display effect of the first display device is controlled according to the first distance, and different first distances or first distances in different ranges correspond to different display effects.

FIG. 1