

ABSTRACT

An image forming apparatus or the like is provided, which can make a user recognize a position which the user should operate in order to manually return the image forming apparatus from a power conservation state to a normal power state, even in the case where the image forming apparatus does not automatically return, using a human-body detection sensor, from the power conservation state to the normal power state.

An image forming apparatus that enters a first power state in which a predetermined function is executable and a second power state in which the predetermined function is not executable includes detection means for detecting an object in the vicinity of the image forming apparatus; an operation section that a user operates in order to shift the image forming apparatus from the second power state to the first power state; notification means for, in a case where an object has been detected by the detection means, providing a notification of information indicating a position of the operation section; and power-source control means for, in a case where the operation section has been operated by the user, shifting the image forming apparatus from the second power state to the first power state.