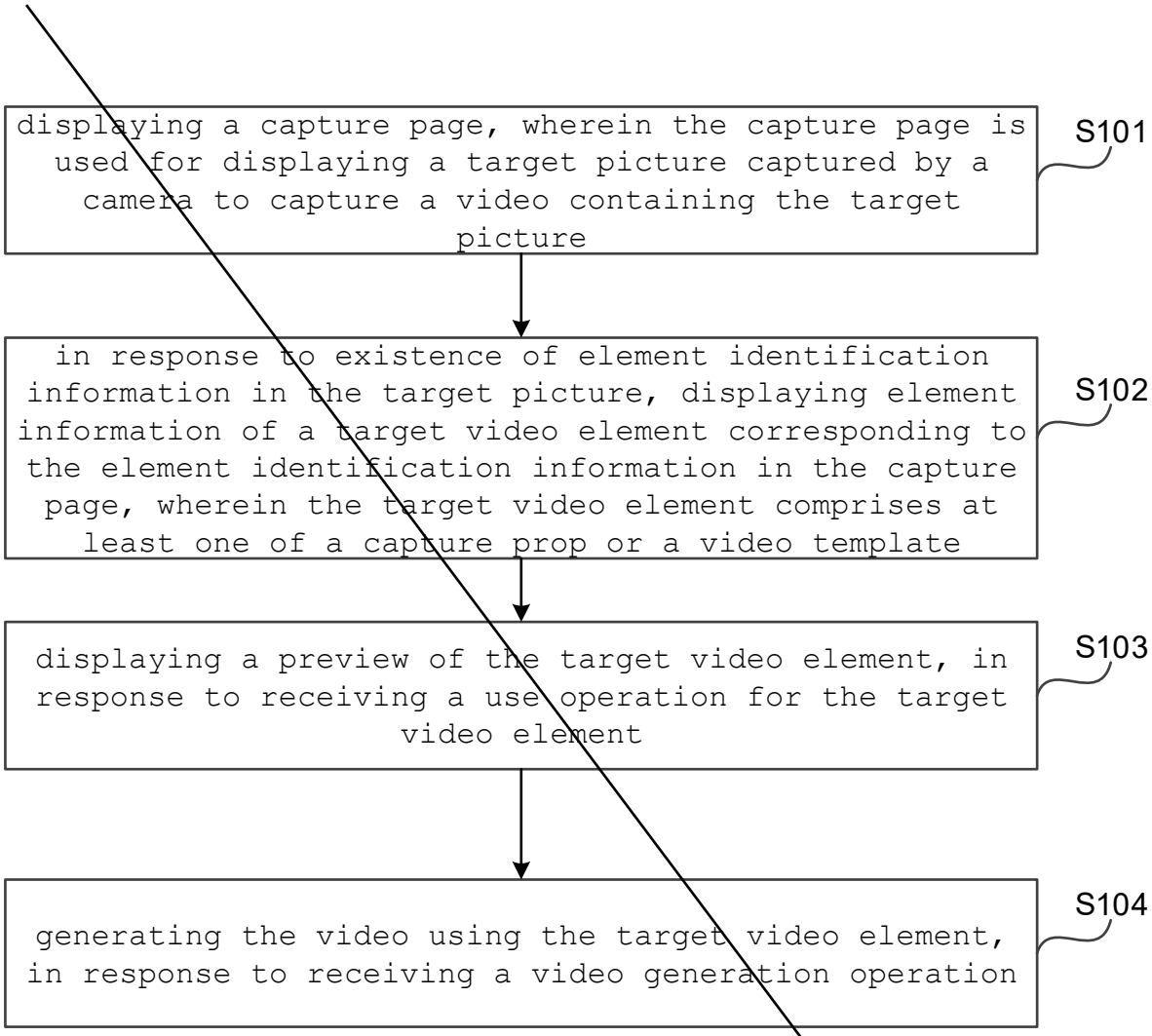

displaying a capture page, wherein the capture page is used for displaying a target picture captured by a camera to capture a video containing the target picture
S101
in response to existence of element identification information in the target picture, displaying element information of a target video element corresponding to the element identification information in the capture page, wherein the target video element comprises at least one of a capture prop or a video template
S102
displaying a preview of the target video element, in response to receiving a use operation for the target video element
S103
generating the video using the target video element, in response to receiving a video generation operation
S104

FIG.1

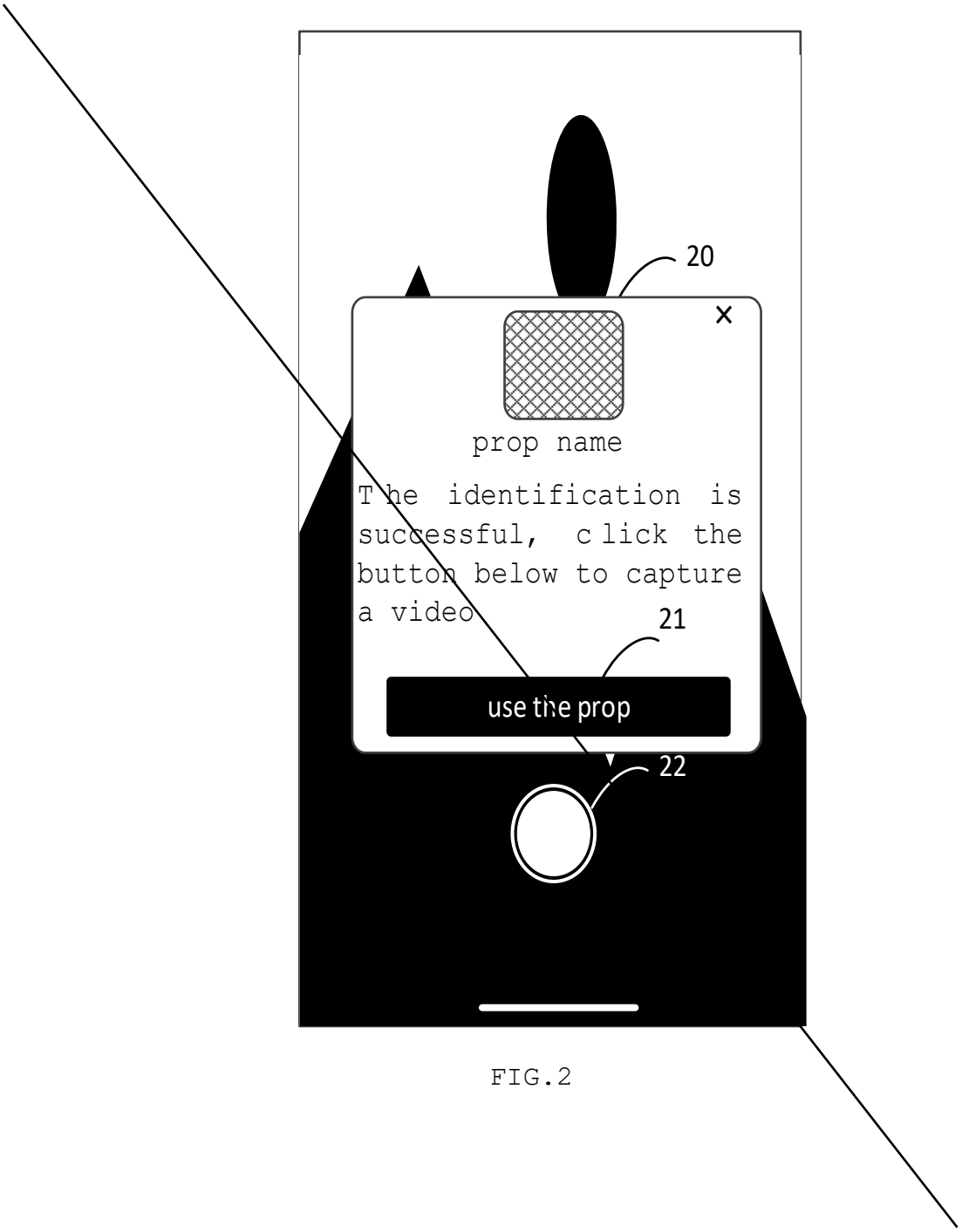

20
prop name
The identification is successful, click the button below to capture a video
21
use the prop
22

FIG.2

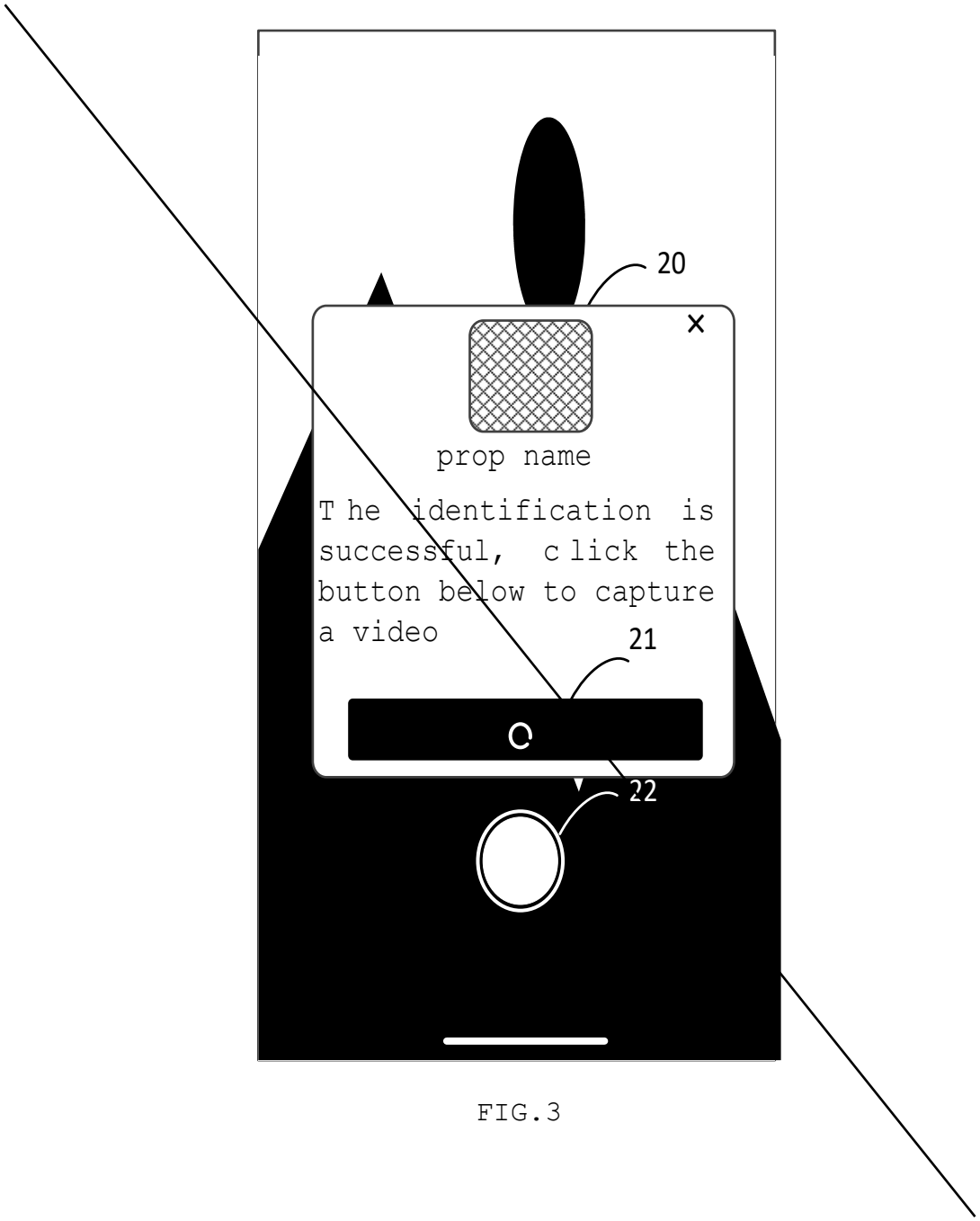

20
prop name
The identification is successful, click the button below to capture a video
21
22

FIG.3

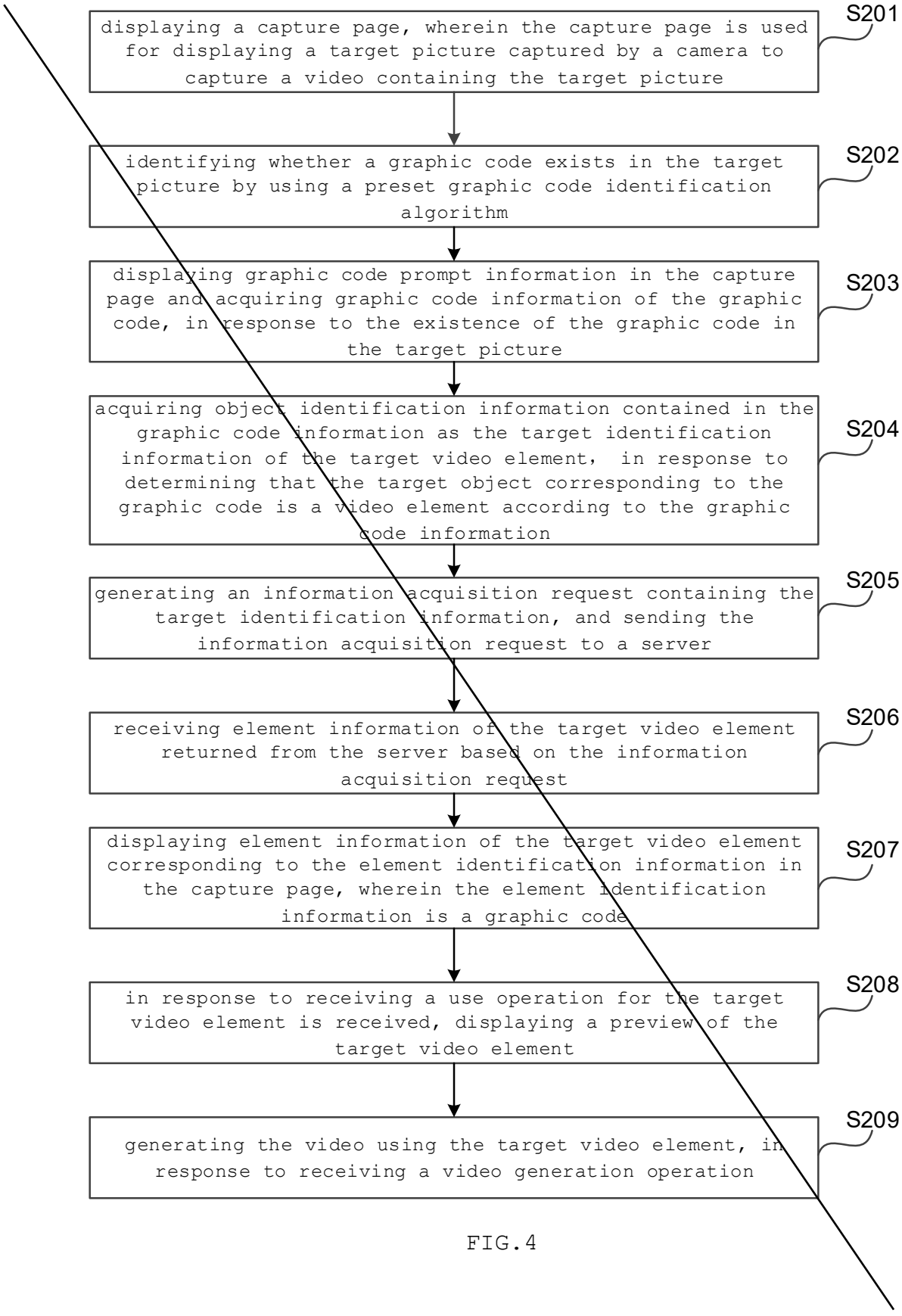

displaying a capture page, wherein the capture page is used for displaying a target picture captured by a camera to capture a video containing the target picture
S201
identifying whether a graphic code exists in the target picture by using a preset graphic code identification algorithm
S202
displaying graphic code prompt information in the capture page and acquiring graphic code information of the graphic code, in response to the existence of the graphic code in the target picture
S203
acquiring object identification information contained in the graphic code information as the target identification information of the target video element, in response to determining that the target object corresponding to the graphic code is a video element according to the graphic code information
S204
generating an information acquisition request containing the target identification information, and sending the information acquisition request to a server
S205
receiving element information of the target video element returned from the server based on the information acquisition request
S206
displaying element information of the target video element corresponding to the element identification information in the capture page, wherein the element identification information is a graphic code
S207
in response to receiving a use operation for the target video element is received, displaying a preview of the target video element
S208
generating the video using the target video element, in response to receiving a video generation operation
S209

FIG.4

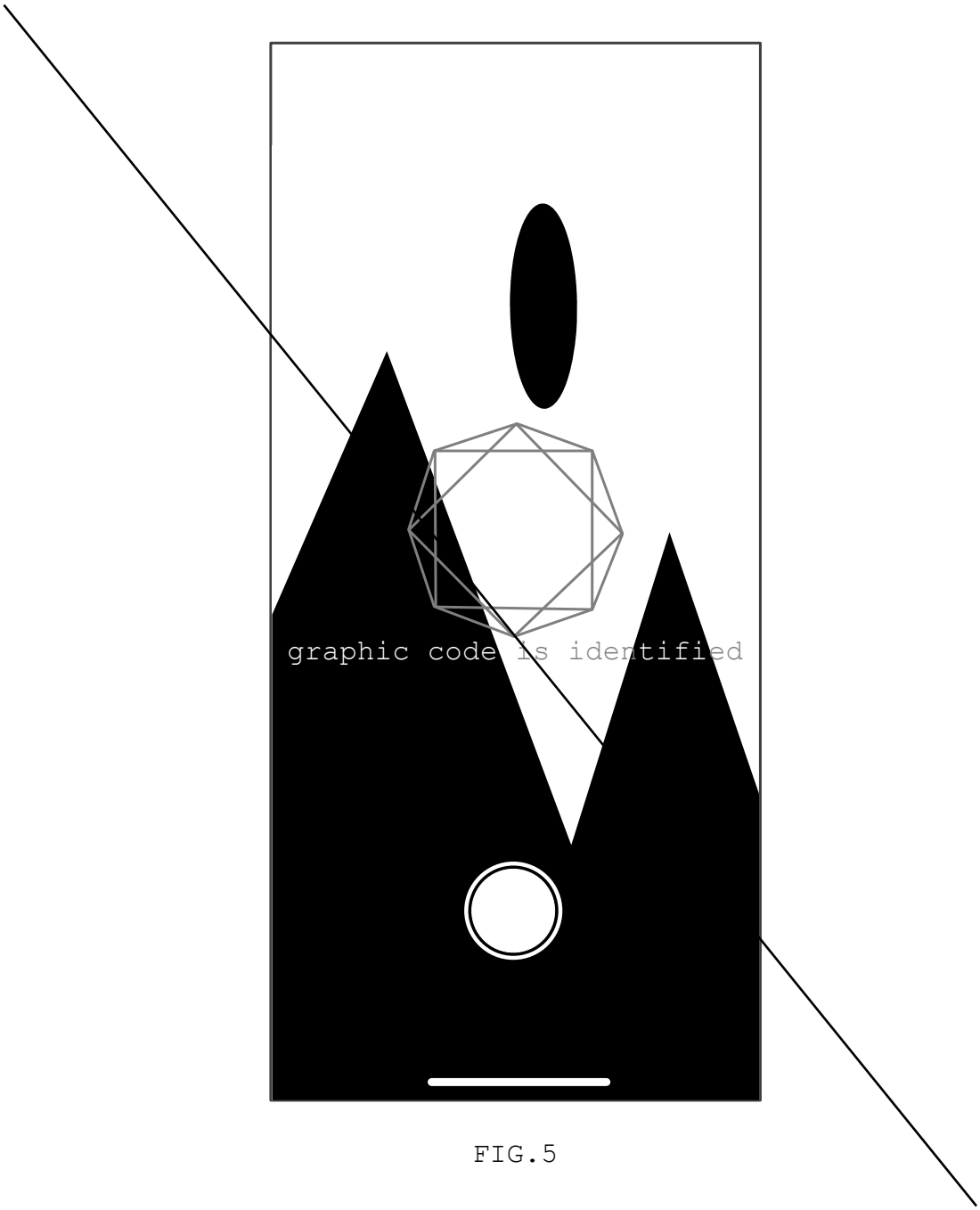


FIG.5

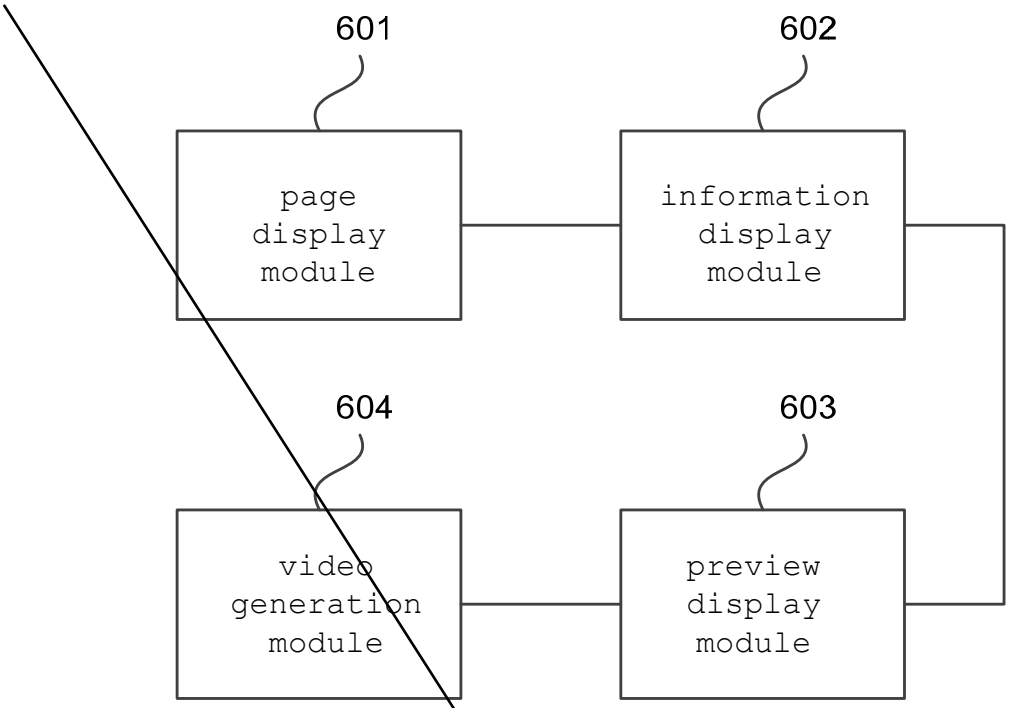

601
602
page display module
information display module
604
603
video generation module
preview display module

FIG.6

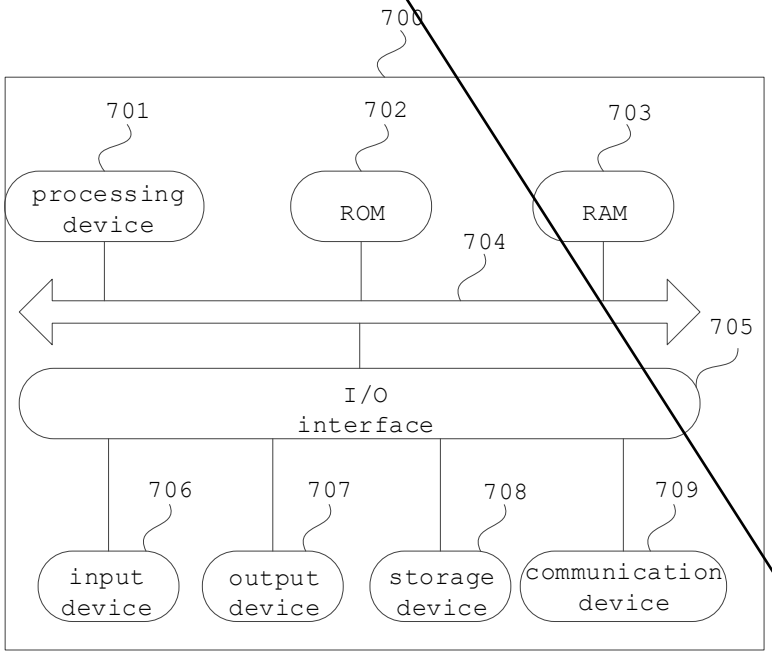

700
701
702
703
processing device
ROM
RAM
704
705
I/O interface
706
707
708
709
input device
output device
storage device
communication device

FIG.7

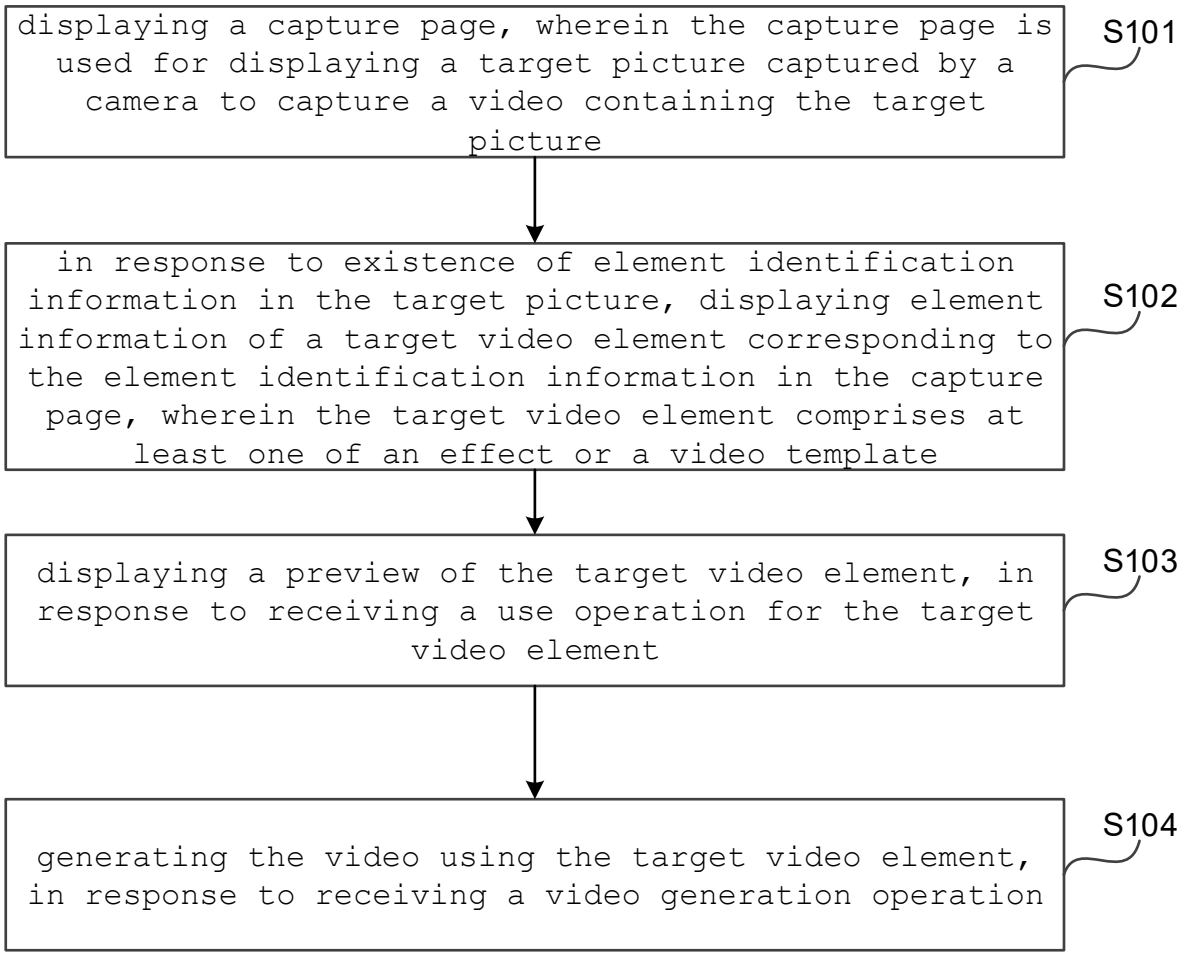

displaying a capture page, wherein the capture page is used for displaying a target picture captured by a camera to capture a video containing the target picture
S101
in response to existence of element identification information in the target picture, displaying element information of a target video element corresponding to the element identification information in the capture page, wherein the target video element comprises at least one of an effect or a video template
S102
displaying a preview of the target video element, in response to receiving a use operation for the target video element
S103
generating the video using the target video element, in response to receiving a video generation operation
S104

FIG.1

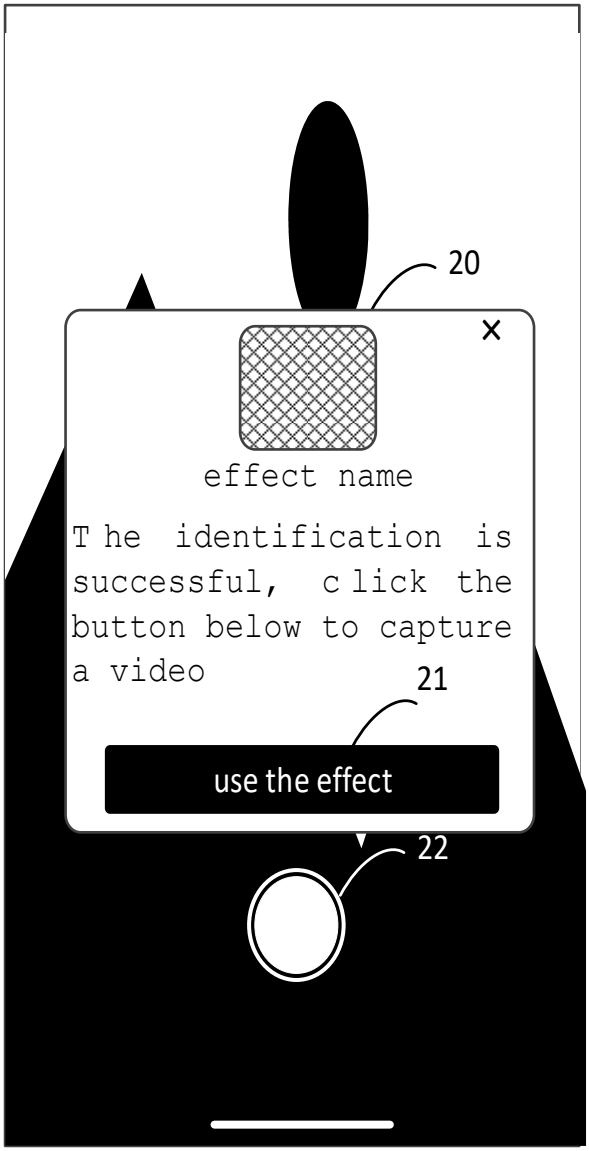

20
effect name
T he identification is successful, c lick the button below to capture a video
21
use the effect
22

FIG.2

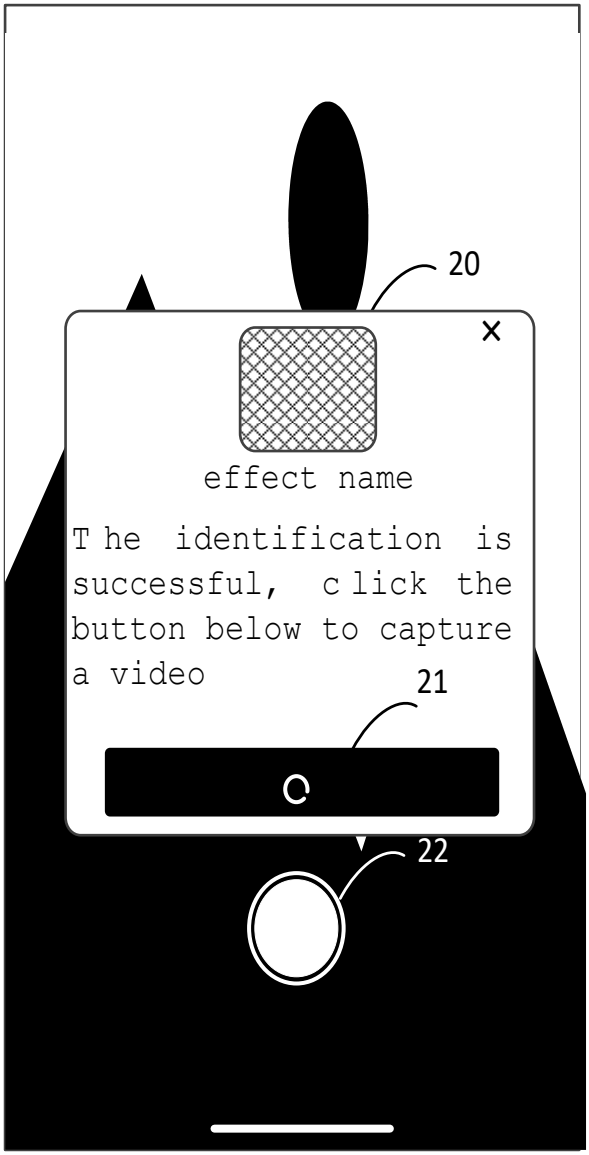

20
effect name
The identification is successful, click the button below to capture a video
21
22

FIG.3

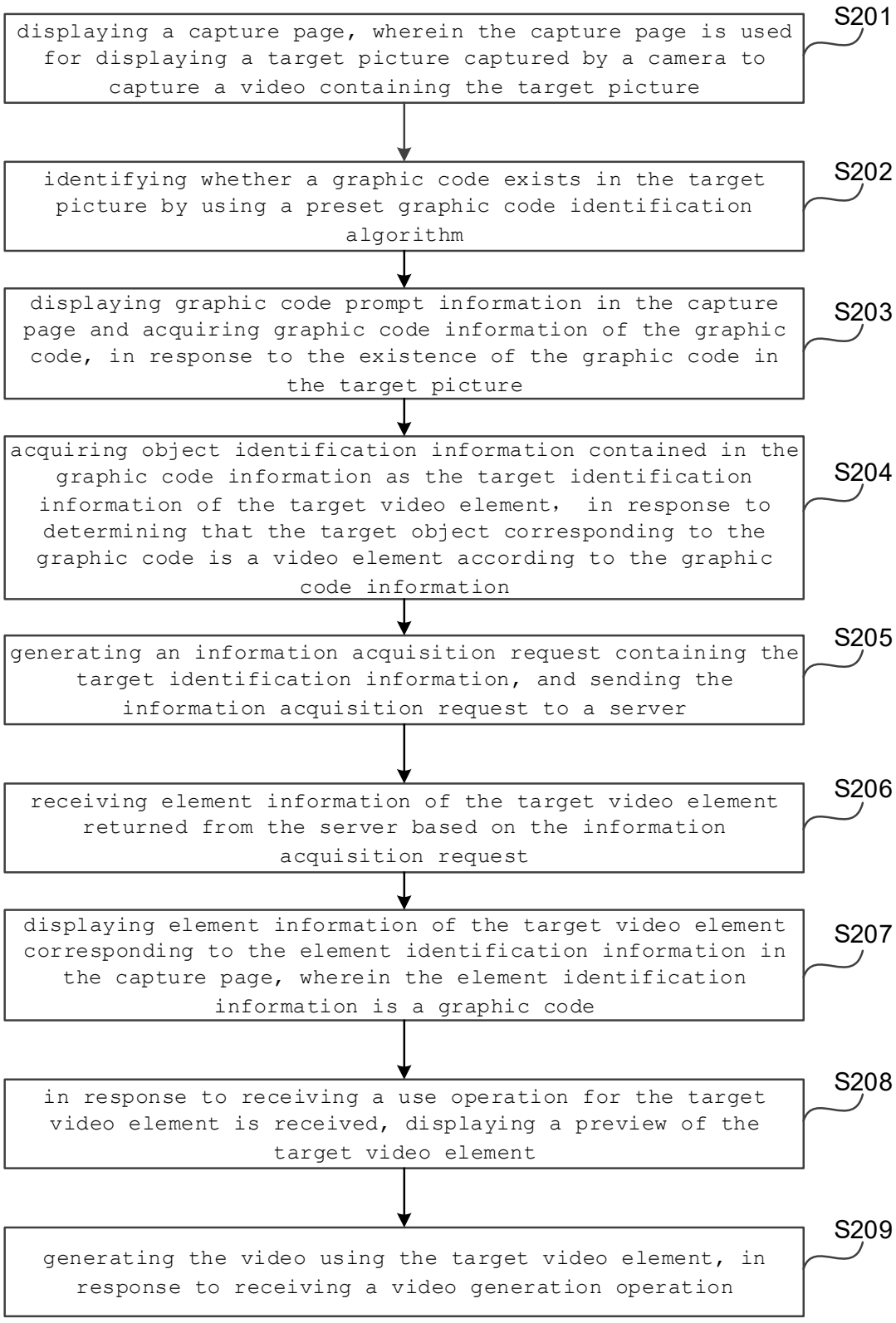

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in response to receiving a use operation for the target video element is received, displaying a preview of the target video element
S208
generating the video using the target video element, in response to receiving a video generation operation
S209

FIG.4

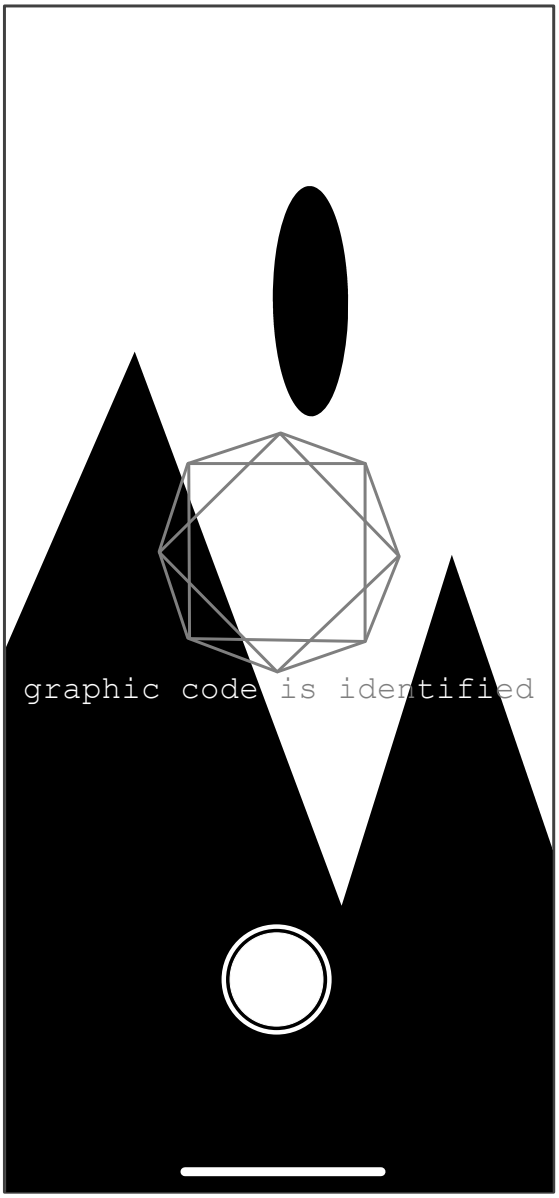


FIG.5

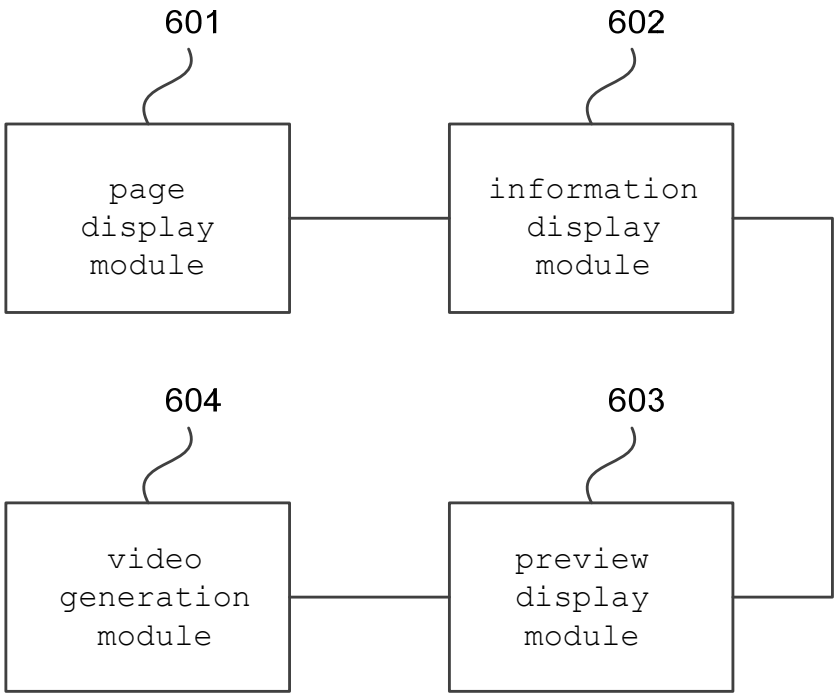

601
602
page display module
information display module
604
603
video generation module
preview display module

FIG.6

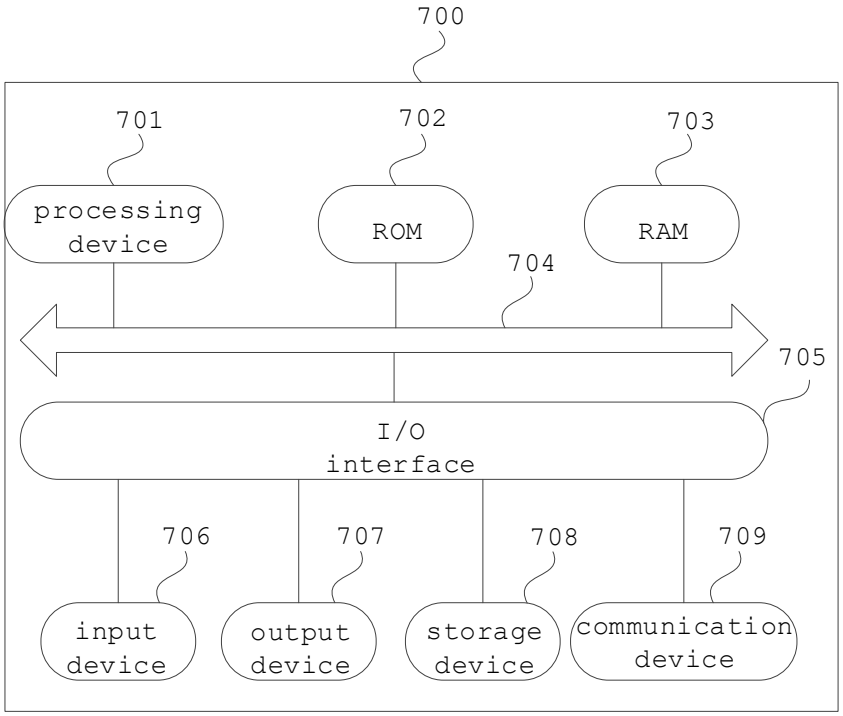

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FIG.7