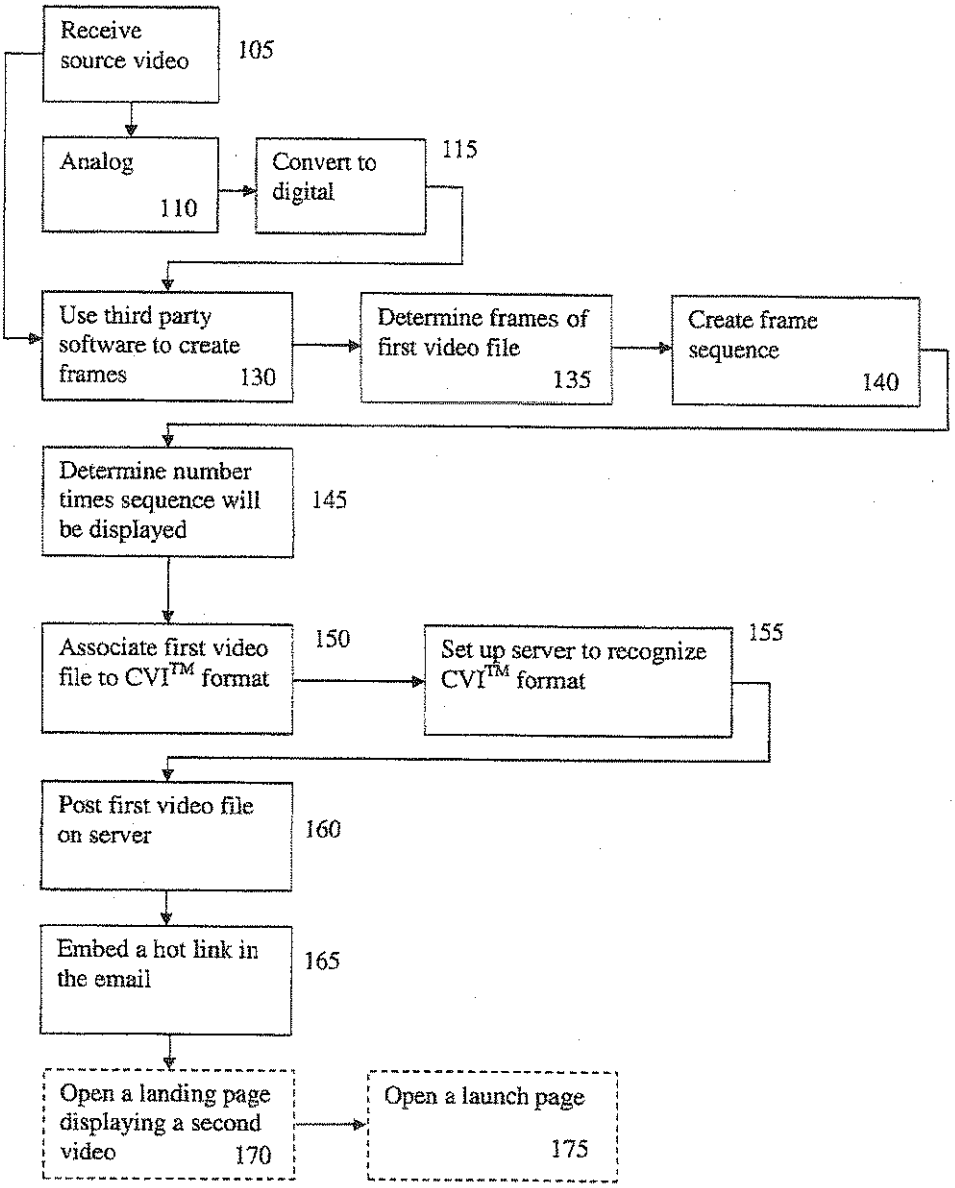

Receive source video
105
Analog
110
Convert to digital
115
Use third party software to create frames
130
Determine frames of first video file
135
Create frame sequence
140
Determine number times sequence will be displayed
145
Associate first video file to CVI™ format
150
Set up server to recognize CVI™ format
155
Post first video file on server
160
Embed a hot link in the email
165
Open a landing page displaying a second video
170
Open a launch page
175

FIGURE 1

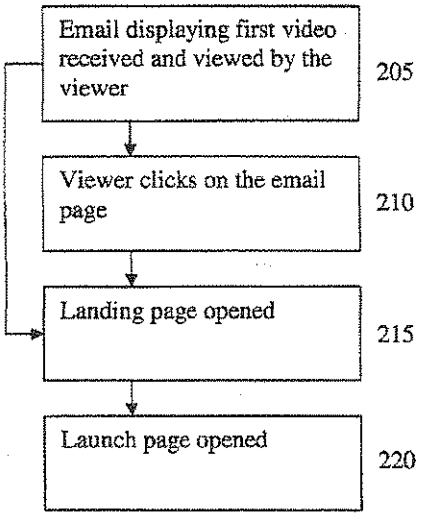

Email displaying first video received and viewed by the viewer
205
Viewer clicks on the email page
210
Landing page opened
215
Launch page opened
220

FIGURE 2

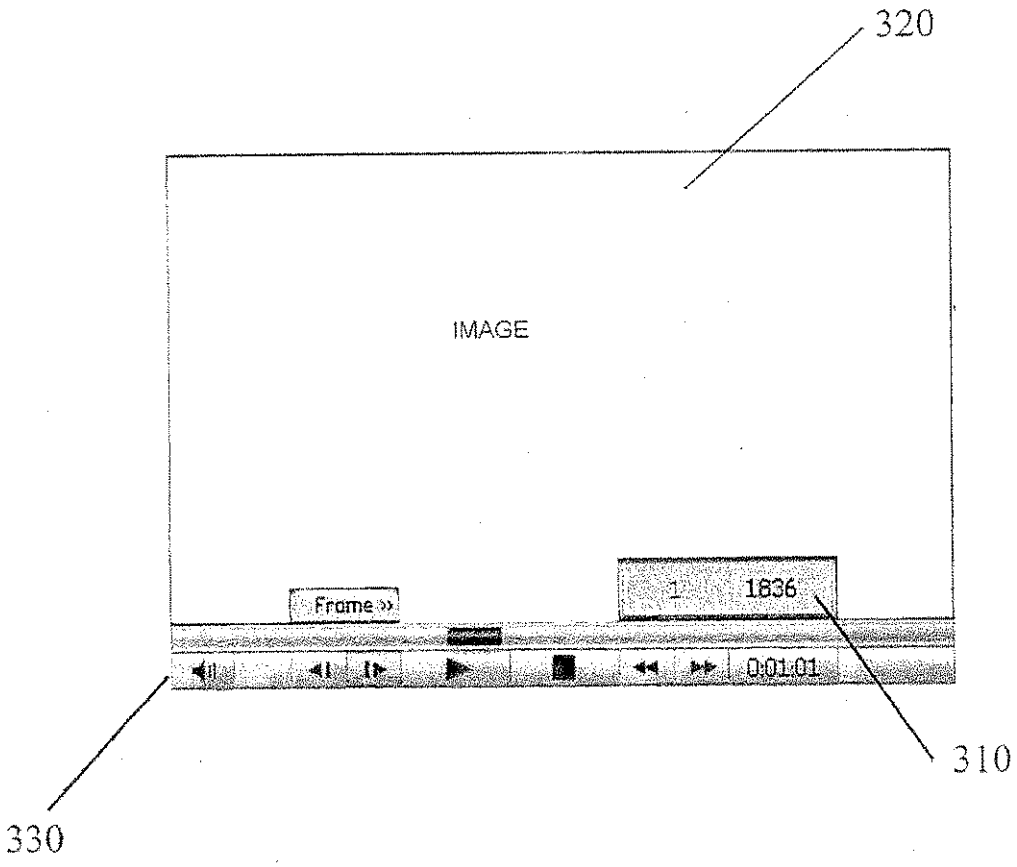


FIGURE 3