

**OPERATION METHOD FOR LOCATION RECOMMENDATION
AND APPARATUS THEREFOR**

ABSTRACT

5 Provided is an electronic apparatus for location recommendation and an
operation method thereof. The operation method includes receiving a placement request
regarding a target item in a zone, upon the placement request, recognizing, based on
information on the target item, a plurality of locations available for placement of the target
item, based on the information on the target item and information on the plurality of
10 locations, recognizing at least one location suitable for placement of the target item
among the plurality of locations, and providing information on the at least one location.

Figure 1