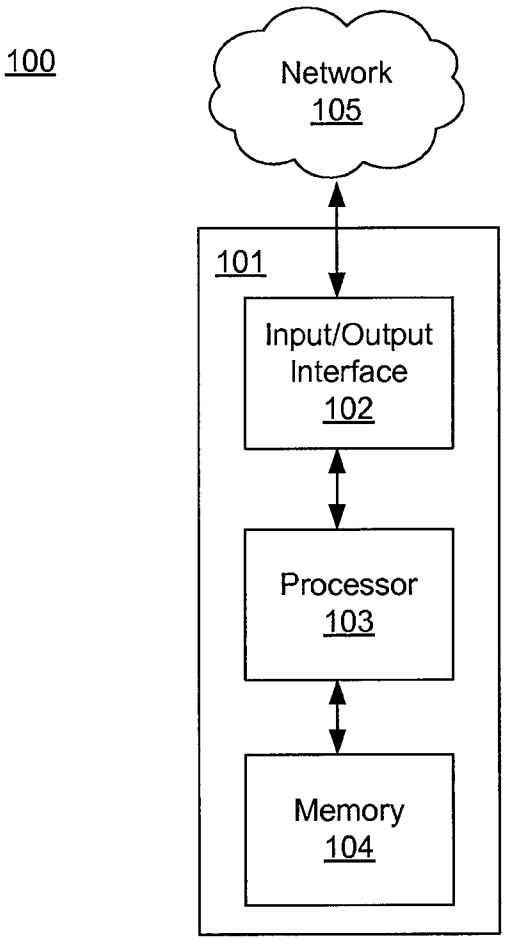
100
Network
105
101
Input/Output
Interface
102
Processor
103
Memory
104

FIG. 1

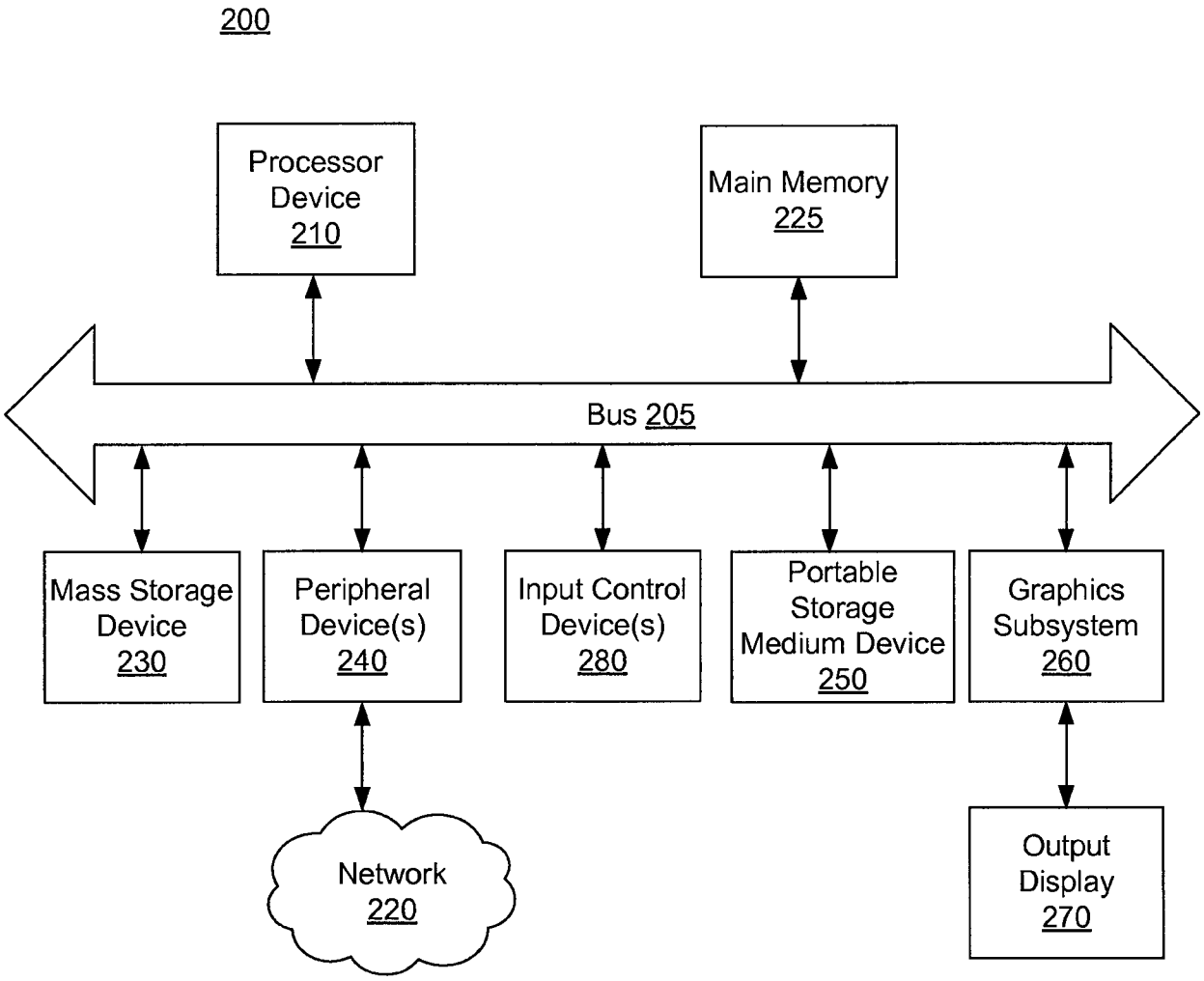
200
Processor Device 210
Main Memory 225
Bus 205
Mass Storage Device 230
Peripheral Device(s) 240
Input Control Device(s) 280
Portable Storage Medium Device 250
Graphics Subsystem 260
Network 220
Output Display 270

FIG. 2

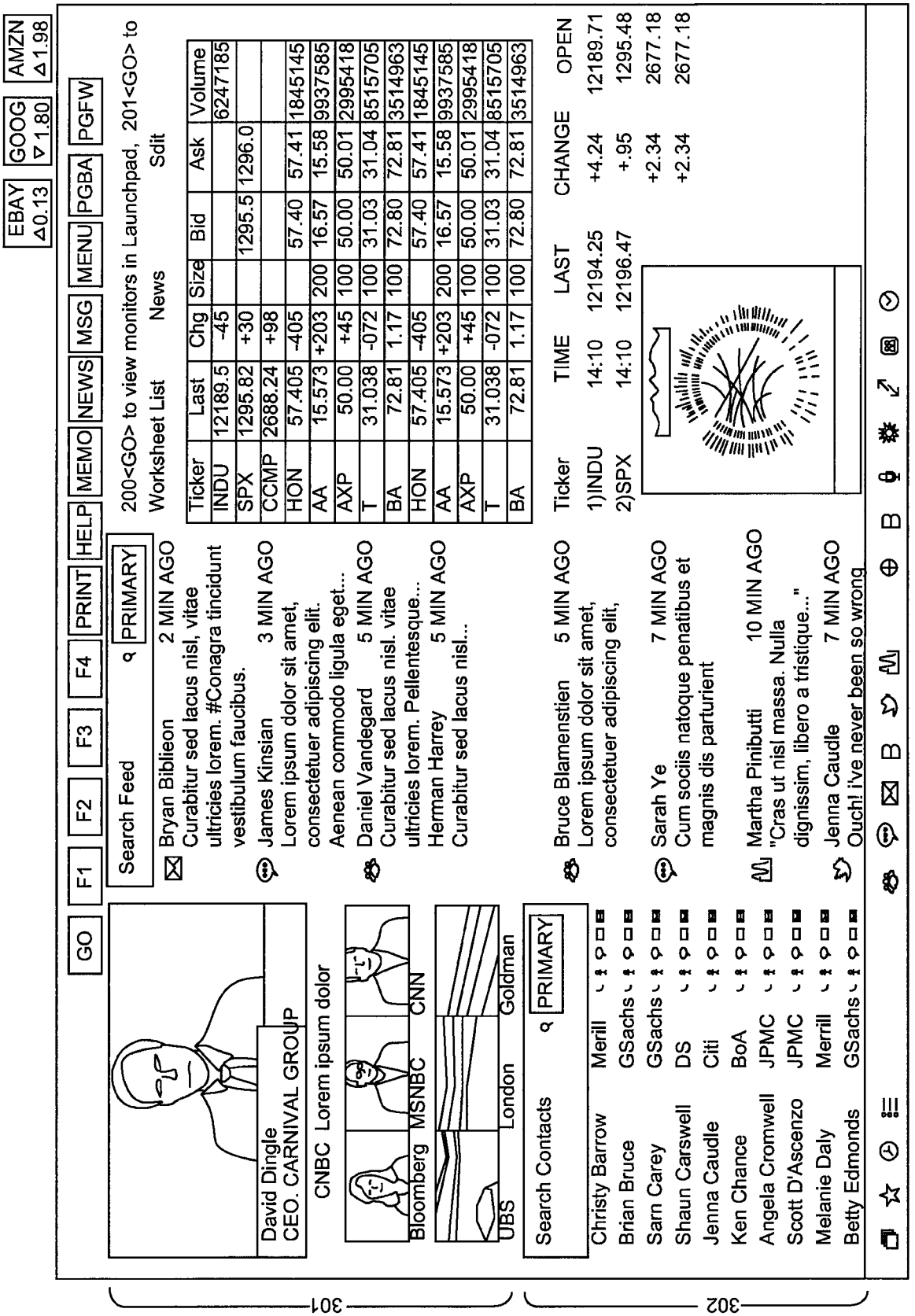
300
303
304
305
EBAY Δ0.13
GOOG ▽1.80
AMZN Δ1.98
GO
F1
F2
F3
F4
PRINT
HELP
MEMO
NEWS
MSG
MENU
PGBA
PGFW
Search Feed
PRIMARY
Bryan Biblieon 2 MIN AGO
Curabitur sed lacus nisl, vitae ultricies lorem. #Conagra tincidunt vestibulum faucibus.
James Kinsian 3 MIN AGO
Lorem ipsum dolor sit amet, consectetuer adipiscing elit. Aenean commodo ligula eget...
Daniel Vandegard 5 MIN AGO
Curabitur sed lacus nisl. vitae ultricies lorem. Pellentesque...
Herman Harrey 5 MIN AGO
Curabitur sed lacus nisl...
David Dingle
CEO. CARNIVAL GROUP
CNBC Lorem ipsum dolor
Bloomberg MSNBC CNN
UBS London Goldman
301
200<GO> to view monitors in Launchpad, 201<GO> to
Worksheet List News Sdit
Ticker Last Chg Size Bid Ask Volume
INDU 12189.5 -45 6247185
SPX 1295.82 +30 1295.5 1296.0
CCMP 2688.24 +98
HON 57.405 -405 57.40 57.41 1845145
AA 15.573 +203 200 16.57 15.58 9937585
AXP 50.00 +45 100 50.00 50.01 2995418
T 31.038 -072 100 31.03 31.04 8515705
BA 72.81 1.17 100 72.80 72.81 3514963
HON 57.405 -405 57.40 57.41 1845145
AA 15.573 +203 200 16.57 15.58 9937585
AXP 50.00 +45 100 50.00 50.01 2995418
T 31.038 -072 100 31.03 31.04 8515705
BA 72.81 1.17 100 72.80 72.81 3514963
Bruce Blamenstien 5 MIN AGO
Lorem ipsum dolor sit amet, consectetuer adipiscing elit,
Sarah Ye 7 MIN AGO
Cum sociis natoque penatibus et magnis dis parturient
Martha Pinibutti 10 MIN AGO
"Cras ut nisl massa. Nulla dignissim, libero a tristique..."
Jenna Caudle 7 MIN AGO
Ouch! i've never been so wrong
Ticker TIME LAST CHANGE OPEN
1)INDU 14:10 12194.25 +4.24 12189.71
2)SPX 14:10 12196.47 +.95 1295.48
+2.34 2677.18
+2.34 2677.18
Search Contacts
PRIMARY
Christy Barrow Merill
Brian Bruce GSachs
Sarn Carey GSachs
Shaun Carswell DS
Jenna Caudle Citi
Ken Chance BoA
Angela Cromwell JPMC
Scott D'Ascenzo JPMC
Melanie Daly Merrill
Betty Edmonds GSachs
302

FIG. 3A

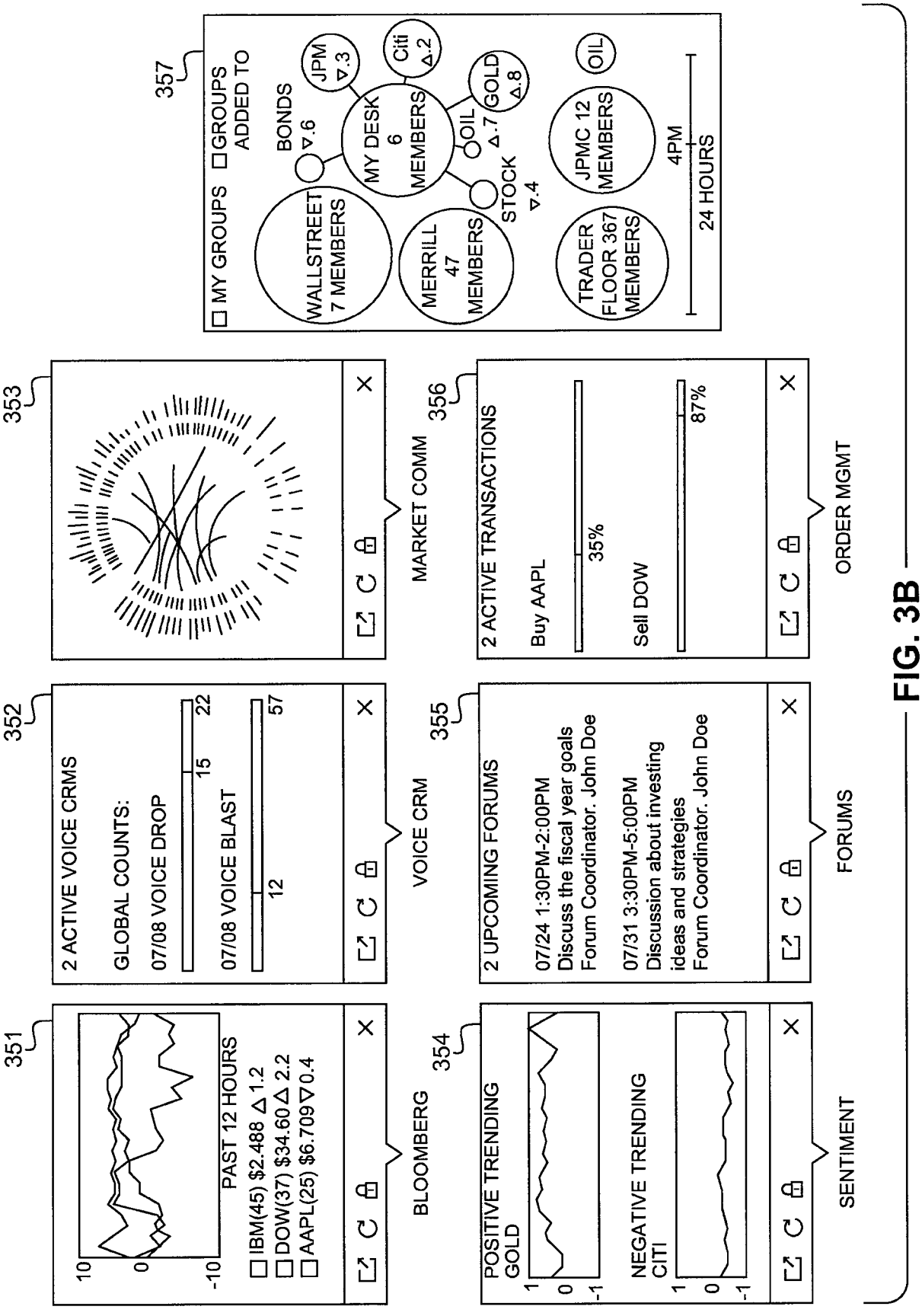
351
10
0
-10
PAST 12 HOURS
IBM(45) $2.488 Δ1.2
DOW(37) $34.60 Δ 2.2
AAPL(25) $6.709 ∇0.4
BLOOMBERG
352
2 ACTIVE VOICE CRMS
GLOBAL COUNTS:
07/08 VOICE DROP
15
22
07/08 VOICE BLAST
12
57
VOICE CRM
353
MARKET COMM
354
POSITIVE TRENDING
GOLD
1
0
-1
NEGATIVE TRENDING
CITI
1
0
-1
SENTIMENT
355
2 UPCOMING FORUMS
07/24 1:30PM-2:00PM
Discuss the fiscal year goals
Forum Coordinator. John Doe
07/31 3:30PM-5:00PM
Discussion about investing
ideas and strategies
Forum Coordinator. John Doe
FORUMS
356
2 ACTIVE TRANSACTIONS
Buy AAPL
35%
Sell DOW
87%
ORDER MGMT
357
MY GROUPS
GROUPS ADDED TO
WALLSTREET 7 MEMBERS
MERRILL 47 MEMBERS
MY DESK 6 MEMBERS
TRADER FLOOR 367 MEMBERS
JPMC 12 MEMBERS
BONDS ∇.6
JPM ∇.3
Citi Δ.2
OIL Δ.7
GOLD Δ.8
STOCK ∇.4
4PM
24 HOURS

FIG. 3B

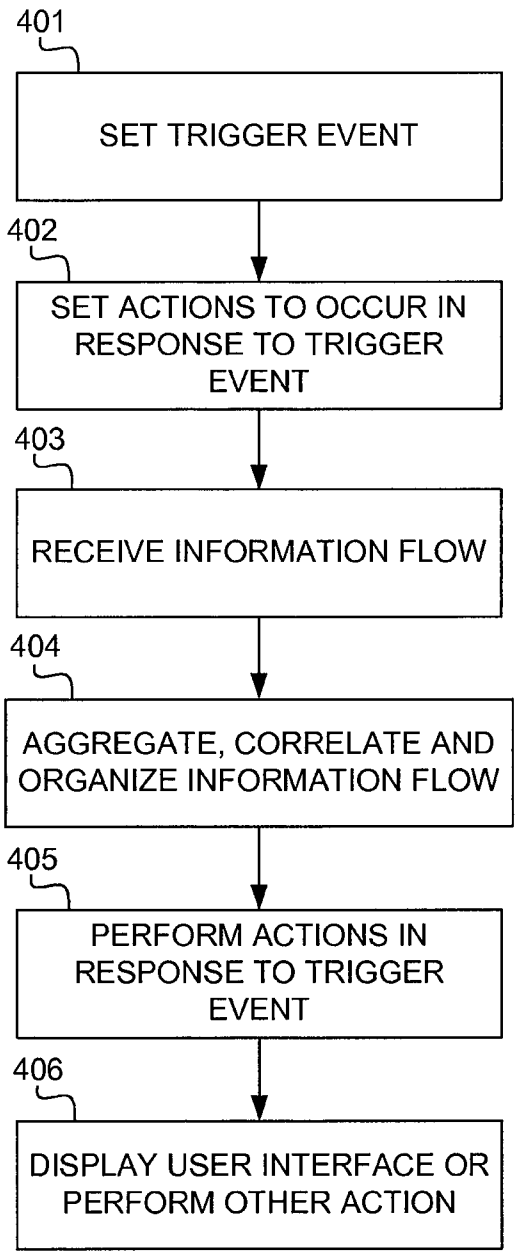
401
SET TRIGGER EVENT
402
SET ACTIONS TO OCCUR IN RESPONSE TO TRIGGER EVENT
403
RECEIVE INFORMATION FLOW
404
AGGREGATE, CORRELATE AND ORGANIZE INFORMATION FLOW
405
PERFORM ACTIONS IN RESPONSE TO TRIGGER EVENT
406
DISPLAY USER INTERFACE OR PERFORM OTHER ACTION

FIG. 4A

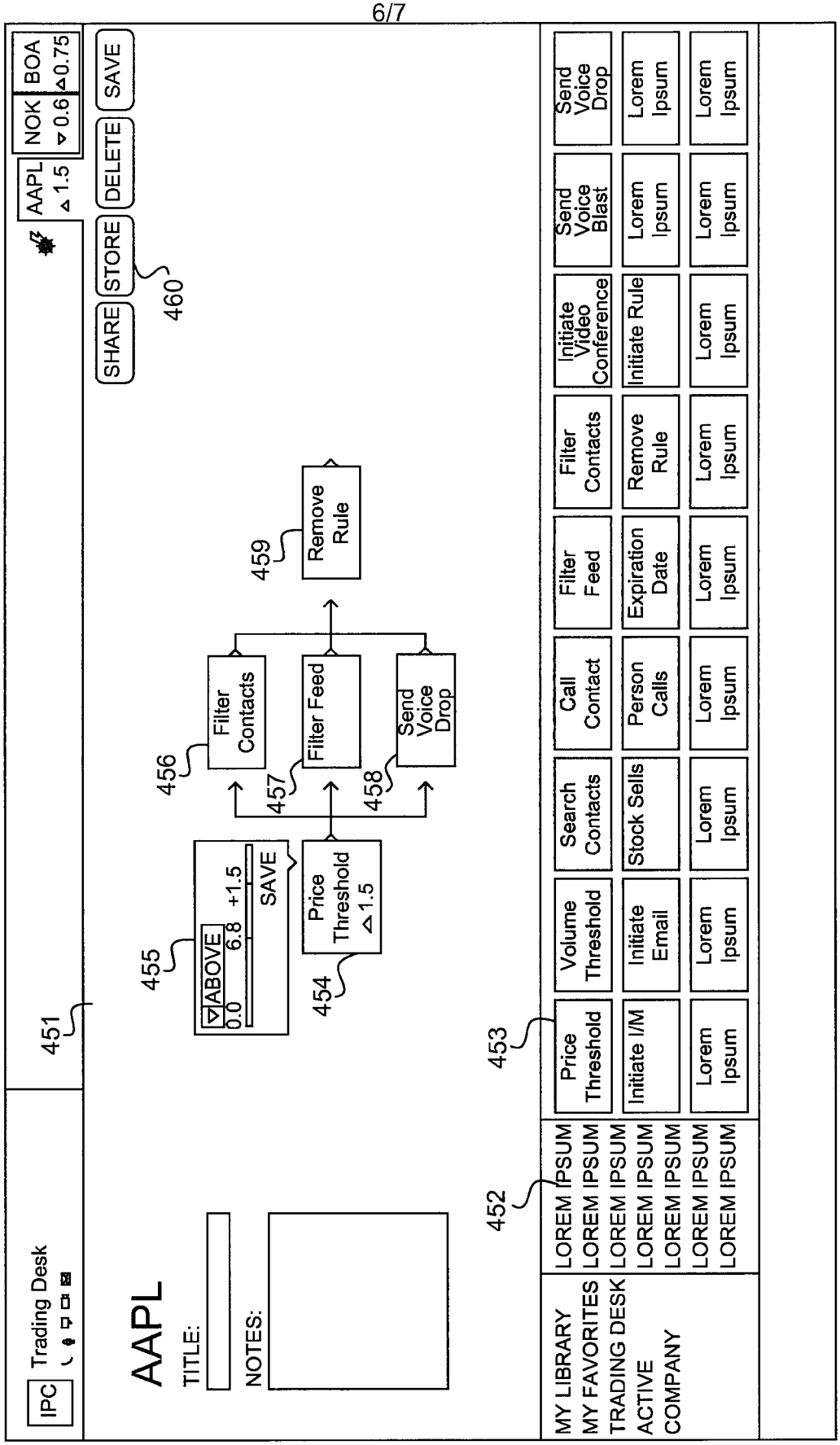
450
IPC
Trading Desk
451
AAPL
1.5
NOK
0.6
BOA
0.75
SHARE
STORE
DELETE
SAVE
460
AAPL
TITLE:
NOTES:
455
ABOVE
0.0
6.8
+1.5
SAVE
454
Price Threshold
1.5
456
Filter Contacts
457
Filter Feed
458
Send Voice Drop
459
Remove Rule
452
453
MY LIBRARY
MY FAVORITES
TRADING DESK
ACTIVE
COMPANY
LOREM IPSUM
Price Threshold
Initiate I/M
Lorem Ipsum
Volume Threshold
Initiate Email
Search Contacts
Stock Sells
Call Contact
Person Calls
Filter Feed
Expiration Date
Filter Contacts
Remove Rule
Initiate Video Conference
Initiate Rule
Send Voice Blast
Send Voice Drop

FIG. 4B

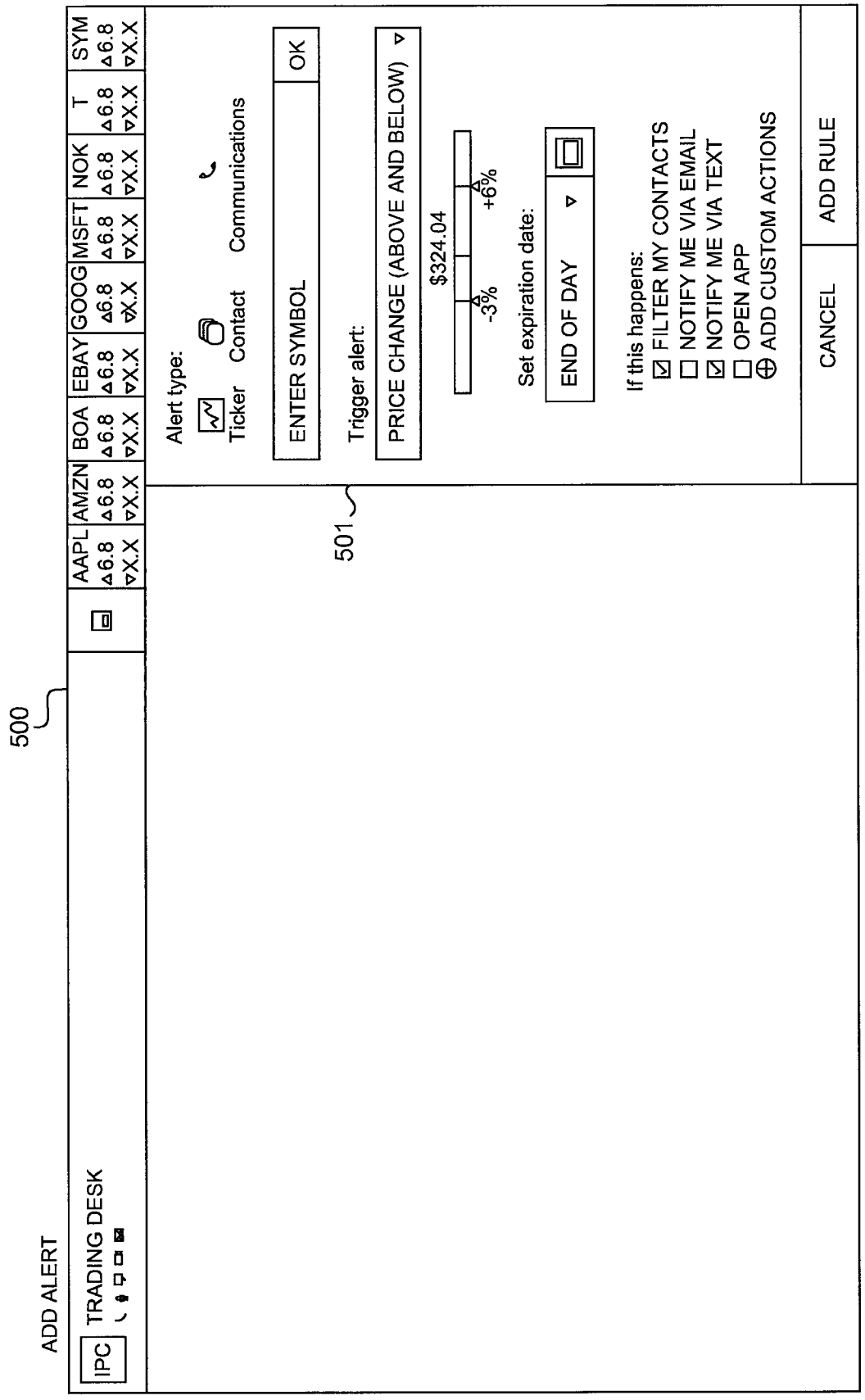
ADD ALERT
500
IPC
TRADING DESK
AAPL Δ6.8 ∇X.X
AMZN Δ6.8 ∇X.X
BOA Δ6.8 ∇X.X
EBAY Δ6.8 ∇X.X
GOOG Δ6.8 ∇X.X
MSFT Δ6.8 ∇X.X
NOK Δ6.8 ∇X.X
T Δ6.8 ∇X.X
SYM Δ6.8 ∇X.X
501
Alert type:
Ticker
Contact
Communications
ENTER SYMBOL
OK
Trigger alert:
PRICE CHANGE (ABOVE AND BELOW)
$324.04
-3%
+6%
Set expiration date:
END OF DAY
If this happens:
FILTER MY CONTACTS
NOTIFY ME VIA EMAIL
NOTIFY ME VIA TEXT
OPEN APP
ADD CUSTOM ACTIONS
CANCEL
ADD RULE

FIG. 5