

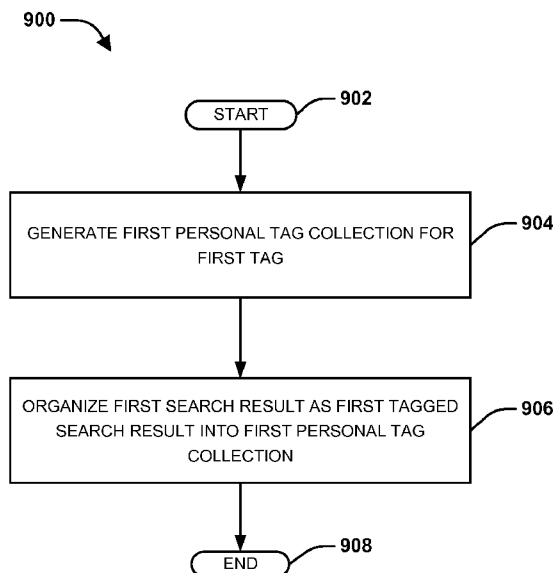


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- (71) **Applicant:** MICROSOFT CORPORATION [US/US];
One Microsoft Way, Redmond, Washington 98052-6399
(US).
- (72) **Inventors:** HANSES, Anthony Adam; c/o Microsoft Corporation, LCA - International Patents, One Microsoft Way, Redmond, Washington 98052-6399 (US). SHAH, Sarthak Deepak; c/o Microsoft Corporation, LCA - International Patents, One Microsoft Way, Redmond, Washington 98052-6399 (US). RIPSHER, Lawrence Brian; c/o Mi-

crosoft Corporation, LCA - International Patents, One Microsoft Way, Redmond, Washington 98052-6399 (US). **LOADER, Marguerite R.**; c/o Microsoft Corporation, LCA - International Patents, One Microsoft Way, Redmond, Washington 98052-6399 (US). **HERMAN, Douglas William**; c/o Microsoft Corporation, LCA - International Patents, One Microsoft Way, Redmond, Washington 98052-6399 (US). **DIETZ, Robert Scott**; c/o Microsoft Corporation, LCA - International Patents, One Microsoft Way, Redmond, Washington 98052-6399 (US). **DURANT, Brook John**; c/o Microsoft Corporation, LCA - International Patents, One Microsoft Way, Redmond, Washington 98052-6399 (US). **WAGNER, William James**; c/o Microsoft Corporation, LCA - International Patents, One Microsoft Way, Redmond, Washington 98052-6399 (US). **D'SOUZA, Melroy Edwin**; c/o Microsoft Corporation, LCA - International Patents, One Microsoft Way, Redmond, Washington 98052-6399 (US). **ROGAN, Philip Andrew**; c/o Microsoft Corporation, LCA - International Patents, One Microsoft Way, Redmond, Washington 98052-6399 (US). **MALEKZADEH, Feridoon**; c/o Microsoft Corporation, LCA - International

[Continued on next page]

- (54) **Title:** TAGGED SEARCH RESULT MAINTENANCE



(57) **Abstract:** One or more techniques and/or systems are provided for tagging search results, organizing tagged search results for later access from various devices, public sharing of tagged search results, and/or providing targeted content based upon search results tagged by a user. That is, a user may tag a search result (e.g., a website, an image, a social network profile, etc.), such as through a one-click user input, with a tag to create a tagged search result. The tagged search result may be organized into a public tag collection for sharing and/or exploration of tagged search results by other users. The tagged search result may be organized into a personal tag collection for later access by the user from any device. Because the tagged search result may be indicative of an interest of the user, targeted content associated with the tagged search result may be provided to the user.

FIG. 9





Patents, One Microsoft Way, Redmond, Washington 98052-6399 (US).

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