

ABSTRACT

The technology is directed to appropriately executing banding suppression processing on a receiving side. A container having a predetermined format and
5 including a video stream including encoded image data is transmitted. In the video stream, information related to banding suppression processing for the image data is inserted. The information includes, for example, information indicating whether the banding suppression
10 processing has been applied to the image data, and information indicating whether banding suppression processing should be applied to the image data. On the receiving side, the banding suppression processing can be controlled based on the information related to banding
15 suppression processing transmitted from the transmitting side, and the banding suppression processing can be appropriately executed.