

Abstract

The invention relates to a polymer presenting binding sites for at least one organoleptic substance, and specifically, which binding sites are at least partly molecularly imprinted with an organoleptic substance. The polymer which has the property to bind specific classes of organoleptic molecules can be used in any application where a long lasting effect of the organoleptic substance is targeted, e.g. in cosmetic products, deodorants, air refreshing products, laundry products and in fibers for fabrics. If the polymer prior has been imprinted with malodor molecules this polymer is used to reduce malodor.

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