

ABSTRACT

There are provided a fishing rod handle member comprising a fishing rod reel seat and a fishing rod grip, that is lightweight, that makes it difficult for vibration from a rod body to attenuate, and that can hold strength without reinforcing an end of the grip with a separate member, and a fishing rod equipped therewith. In a fishing rod handle member according to one embodiment of the present invention, a reel seat main body in which a reel leg placement portion on which a reel leg is placed is formed and a grip connected to the reel seat main body are integrally molded, and the grip is connected to the reel seat main body at one end, and has a closed structure at the other end.