

SYSTEM AND METHOD ENABLING LIVE BROADCASTING SESSIONS IN VIRTUAL ENVIRONMENTS

ABSTRACT

5 A method for providing live broadcasting sessions in virtual environments includes
creating a virtual environment based on virtual environment creation instructions;
connecting the virtual environment to an event that is broadcast through the virtual
environment; setting up a live broadcasting session from the virtual environment
comprising the event broadcast; sending an invitation to at least one invitee client device,
10 wherein the invitation comprises 3D coordinates of the virtual environment specified for at
least one invitee; opening up a communication channel enabling access to the at least one
invitee to the virtual environment, wherein the invitee client device accesses the virtual
environment through a user graphical representation that is positioned at the specified 3D
coordinate of the virtual environment; and streaming the live broadcasting session to the at
15 least one invitee client device. Corresponding systems and computer-readable media are
also provided.

Fig.1