(12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(19) World Intellectual Property Organization
International Bureau

(43) International Publication Date
5 April 2001 (05.04.2001)

PCT

(10) International Publication Number
WO 01/24525 A1

(51) International Patent Classification[7]: H04N 7/16

(21) International Application Number: PCT/US00/40578

(22) International Filing Date: 7 August 2000 (07.08.2000)

(25) Filing Language: English

(26) Publication Language: English

(30) Priority Data:
09/405,576 27 September 1999 (27.09.1999) US

(63) Related by continuation (CON) or continuation-in-part (CIP) to earlier application:
US 09/405,576 (CON)
Filed on 27 September 1999 (27.09.1999)

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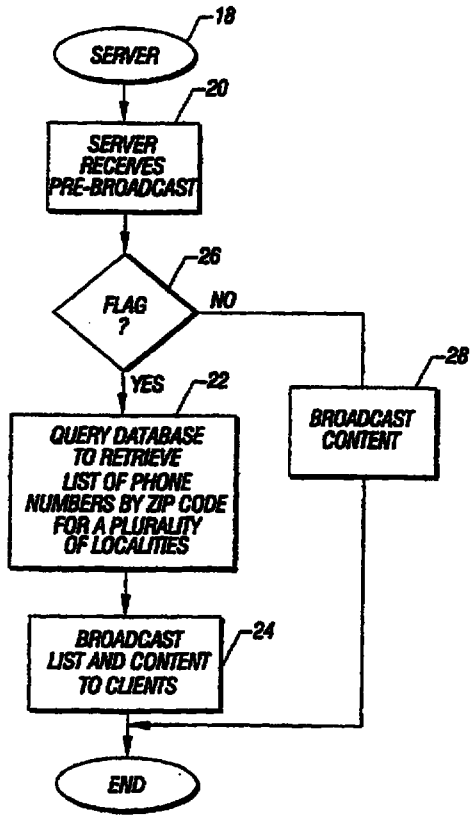
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(81) Designated States *(national)*: AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BY, BZ, CA, CH, CN, CR, CU, CZ, DE, DK, DM, DZ, EE, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NO, NZ, PL, PT, RO, RU, SD, SE, SG, SI, SK, SL, TJ, TM, TR, TT, TZ, UA, UG, US, UZ, VN, YU, ZA, ZW.

(84) Designated States *(regional)*: ARIPO patent (GH, GM, KE, LS, MW, MZ, SD, SL, SZ, TZ, UG, ZW), Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European

[Continued on next page]

(54) Title: TRANSMITTING VIDEO INFORMATION WITH LOCALITY SPECIFIC INFORMATION



(57) Abstract: A system (10) enables local client processor-based systems (16a, 16b, 16c) to retrieve local contact information transmitted with a video transmission. The local contact information may be in the form of a database containing contact information for a large number of localities. The contact information may be linked to programming provided from a video content provider (12).

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patent (AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LU, MC, NL, PT, SE), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, GW, ML, MR, NE, SN, TD, TG).

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Published:
— *With international search report.*