(12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(19) World Intellectual Property Organization
International Bureau

(43) International Publication Date
9 January 2003 (09.01.2003)

PCT

(10) International Publication Number
WO 03/003270 A1

(51) International Patent Classification[7]: G06F 17/60

(21) International Application Number: PCT/US02/11784

(22) International Filing Date: 15 April 2002 (15.04.2002)

(25) Filing Language: English

(26) Publication Language: English

(30) Priority Data:
09/893,823 28 June 2001 (28.06.2001) US

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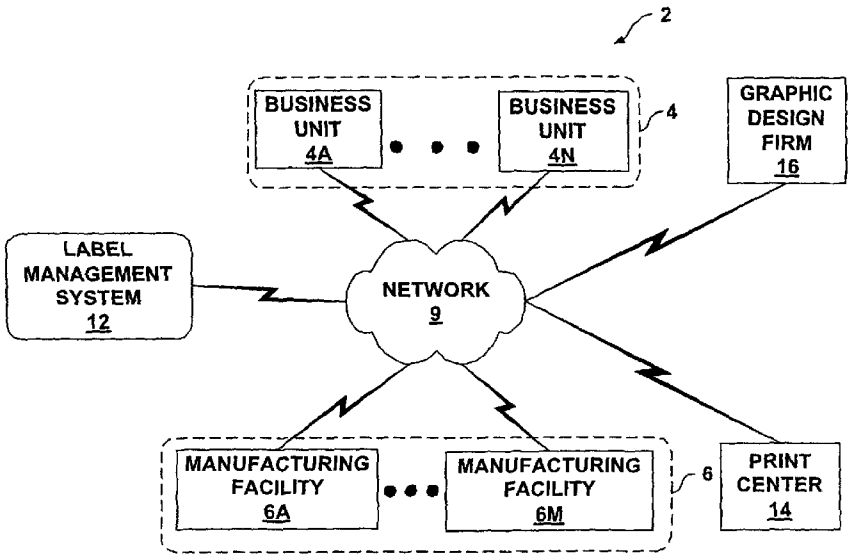
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(81) Designated States *(national)*: AE, AG, AL, AM, AT (utility model), AT, AU, AZ, BA, BB, BG, BR, BY, BZ, CA, CH, CN, CO, CR, CU, CZ (utility model), CZ, DE (utility model), DE, DK (utility model), DK, DM, DZ, EC, EE (utility model), EE, ES, FI (utility model), FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NO, NZ, OM, PH, PL, PT, RO, RU, SD, SE, SG, SI, SK (utility model), SK, SL, TJ, TM, TN, TR, TT, TZ, UA, UG, UZ, VN, YU, ZA, ZM, ZW.

(84) Designated States *(regional)*: ARIPO patent (GH, GM, KE, LS, MW, MZ, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European patent (AT, BE, CH, CY, DE, DK, ES, FI, FR,

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(54) Title: PACKAGE LABELING



(57) Abstract: Techniques are described for centrally managing labeling data of an organization, such as a corporation, and for sharing the labeling data in a secure manner between business units (4) and remote manufacturing sites (6), print centers (14), or other output locations. In this manner, the techniques provide a central system (2) for controlling the output material that the organization applies to packaging and manufactured products. A label management software system (12) is described that comprises a database to store configuration data defining an organization having a number of business units (4) and manufacturing facilities (6). The label management system (12) creates label records associated with the business units (4), and selectively prints labels at one the manufacturing facilities (6) based on the associated business units (4) via a network (9).

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GB, GR, IE, IT, LU, MC, NL, PT, SE, TR), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

Declarations under Rule 4.17:

— *as to applicant's entitlement to apply for and be granted a patent (Rule 4.17(ii)) for all designations*

— *as to the applicant's entitlement to claim the priority of the earlier application (Rule 4.17(iii)) for all designations*

Published:

— *with international search report*

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