**CLAIMS**

1. Coloured fiber cement product, wherein said coloured fiber cement product is coloured in the mass and comprises on at least part of its outer surface one or more cured layers of a coating composition, wherein said coating composition at least comprises a binder and at least one pigment, wherein said coating composition is characterized by a pigment volume concentration (PVC) of between 1% and 20%.

2. Coloured fiber cement product according to claim 1, wherein said coating composition further comprises at least one filler.

3. Coloured fiber cement product according to any one of claims 1 or 2, wherein said binder is an acrylic polymer binder.

4. Coloured fiber cement product according to any one of claims 1to 3, wherein said pigment is an inorganic pigment.

5. Coloured fiber cement product according to any one of claims 1 to 4, wherein said pigment is an iron oxide pigment.

6. Coloured fiber cement product according to any one of claims 1 to 5, which is a fiber cement building material.

7. Coloured fiber cement product according to any one of claims 1 to 6, which is a fiber cement siding.

8. Coloured fiber cement product according to any one of claims 1 to 7, which is a fiber cement roof material.

9. Process for producing a coloured fiber cement product, said process at least comprising the steps of:

- providing a fiber cement product that is coloured in the mass,
- applying to at least part of the outer surface of the coloured fiber cement product one or more layers of coating composition at least comprising a binder and at least one pigment, wherein said coating composition is characterized by a pigment volume concentration (PVC) of between 1% and 20%, and

- curing said one or more layers of said coating composition so as to obtain a coated fiber cement product that is coloured in the mass.

10. Process according to claim 9, wherein said coating composition further comprises a filler.

11. Process according to any one of claims 9 or 10, wherein said at least one pigment is at least one inorganic pigment.

12. Process according to any one of claims 9 to 11, wherein said at least one pigment is an iron oxide pigment.

13. Use of the coloured fiber cement product according to any of claims 1 to 8, as a building material.

14. Use of the coloured fiber cement product according to claim 13, wherein said building material is a fiber cement board.

15. Use of the coloured fiber cement product according to claim 13, wherein said building material is a fiber cement siding.

16. Use of the coloured fiber cement product according to claim 13, wherein said building material is a fiber cement roof material.

17. Use of the coloured fiber cement product according to claim 13, wherein said building material is a fiber cement slate.