

Method, Apparatus, and Device for Determining Structured Product Information

ABSTRACT

Embodiments of the present disclosure provide a method, apparatus, and device for determining structured product information. The method for determining structured product information includes: acquiring category information and attribute items of products in a first e-commerce platform; determining at least one second e-commerce platform different from the first e-commerce platform and product information of products in the second e-commerce platform; determining, based on the category information and attribute items, optional attribute items corresponding to products in the second e-commerce platform; determining, based on the product information and the optional attribute items, structured information of products in the second e-commerce platform, where the structured information includes at least target attribute items. The technical solution provided by this embodiment effectively achieves the determination of structured product information of products in the off-site platform based on the category information and attribute items of products in the in-site platform, which not only improves the accuracy of determining structured product information of products, but also ensures the practicability of the method.

FIG. 1