CLAIMS:

1. An interactive area comprising:

a first display disposed along a path for a queue for an attraction;

a recognition and tracking system configured to recognize or to identify a guest upon entering the queue and to track the guest as they move along the path; and

a controller coupled to the recognition and tracking system, wherein the controller is configured to cause the first display to exhibit a user interface on the first display and to move the user interface with the guest along the first display as the guest moves along the path, wherein the recognition and tracking system is configured to recognize or to identify a plurality of guests upon entering the queue and to track each recognized or identified guest as they move along the path, and wherein the controller is configured to display a respective user interface on the first display for each recognized or identified guest, and wherein each respective user interface moves with its respective guest along the first display as each respective guest moves along the path.

2. The interactive area of claim 1, wherein the controller is configured to cause each respective user interface to move proximate to each respective guest, for a period of time along the first display as each respective guest moves along the path.

3. The interactive area of claim 1, wherein the controller is configured to cause each respective user interface to intermittently appear along the first display proximate to each respective guest as each respective guest moves along the path.

4. The interactive area of claim 3, wherein the controller is configured to cause each respective user interface to appear proximate to each respective guest along the first display only when each respective guest is stationary along the path.

5. The interactive area of claim 1, wherein a second display is disposed along the path for the queue for the attraction, the second display is both separate from and spaced apart from the first display, and the controller is configured to cause the second display to exhibit each respective user interface previously displayed on the first display during a transition of each respective guest along the path from a position proximate to the first display to a position proximate to the second display.

6. The interactive area of claim 1, wherein the controller is coupled to the first display, and wherein the first display comprises a touchscreen configured to enable each respective guest to directly interact with each respective user interface.

7. The interactive area of claim 1, further comprising a projection system configured to project the user interface on the first display, wherein the controller is coupled to the projection system and is configured to cause display of each respective user interface on the first display via signals sent to the projection system.

8. The interactive area of claim 7, wherein the projection system comprises both a plurality of projectors and one or more reflective surface disposed behind the first display along the path, wherein the plurality of projectors are configured to cause each respective user interface to be projected on the one or more reflective surface, and the one or more reflective surface is configured to reflect each respective user interface on the first display.

9. The interactive area of claim 1, wherein the recognition and tracking system comprises a plurality of directional microphones disposed along the path.

10. The interactive area of claim 9, wherein the plurality of directional microphones are configured to enable each respective guest to interact audibly with each respective user interface as each respective guest moves along the path.

11. The interactive area of claim 9, comprising an input device configured to be handled by each respective guest to provide input to each respective user interface as each respective guest moves along the path.

12. The interactive area of claim 1, wherein the recognition and tracking system comprises a plurality of radio frequency identification (RFID) readers disposed along the path and configured to recognize or to identify each respective guest and to track each respective guest via an RFID tag in a device associated with each respective guest.

13. The interactive area of claim 1, further comprising a moving walkway disposed along the path.

14. A method for a guest to interact with an interactive area, the method comprising:

recognizing or identifying, via a recognition and tracking system, the guest upon entering a queue for an attraction;

tracking, via the recognition and tracking system, the guest as the guest moves along a path for the queue; and

displaying, in response to control signals from a controller coupled to the recognition and tracking system, a user interface on a display that extends along the path and moving the user interface proximate to the guest along the display as the guest moves along the path, wherein the recognition and tracking system is configured to recognize or to identify a plurality of guests upon entering the queue and to track each recognized or identified guest as they move along the path, and wherein the controller is configured to display a respective user interface on the display for each recognized or identified guest, and wherein each respective user interface moves with its respective guest along the display as each respective guest moves along the path.

15. The method of claim 14, wherein displaying each respective user interface comprises continuously displaying and moving each respective user interface along the display proximate to each respective guest as each respective guest moves along the path.

16. The method of claim 14, wherein displaying each respective user interface comprises intermittently displaying each respective user interface proximate to each respective guest along the display as each respective guest moves along the path.

17. The method of claim 14, wherein the display comprises a touchscreen, and the method further comprises receiving a user input from each respective guest with each respective user interface via the touchscreen.

18. The method of claim 14, further comprising moving each respective guest along the path via a walkway disposed along the path.

19. A system for guests to interact with an interactive area, the system comprising:

a display disposed along a path for a queue for an attraction;

a recognition and tracking system configured to recognize or to identify a plurality of guests upon entering the queue and to track each recognized or identified guest of the plurality of guests as they move along the path;

a controller coupled to the recognition and tracking system, wherein the controller is configured to generate a respective user interface on the display for each recognized or identified guest and wherein the respective user interface moves with its respective guest along the display as the respective guest moves along the path; and

one or more user devices that enable each guest to interact with their respective user interface as each guest moves along the path.

20. An interactive area comprising:

a first display disposed along a path for a queue for an attraction;

a recognition and tracking system configured to recognize or to identify a guest upon entering the queue and to track the guest as they move along the path; and

a controller coupled to the recognition and tracking system, wherein the controller is configured to cause the first display to exhibit a user interface on the first display and to move the user interface with the guest along the first display as the guest moves along the path, wherein the controller is configured to cause the user interface to intermittently appear along the first display proximate to the guest as the guest moves along the path so that the user interface only appears on the first display when the guest faces the first display and the user interface disappears when the guest is not facing the first display.