SERVER AND METHOD FOR MANAGING ORDERS

ABSTRACT

A system configured for managing orders is disclosed. The system may include one or more processor(s) which may determine a plurality of merchants selling a product within a predetermined area; determine an original price of the product sold by each merchant of the plurality of determine a discount that each merchant of the plurality of merchants is willing to offer on the product; determine a minimum selling price of the product based on the original price and the discount from each merchant of the plurality of merchants; rank the plurality of merchants based on the minimum selling price of each merchant and determine top N merchants out of the plurality of merchants, wherein when a user puts in an order for the product, the system allocates the order to a highest rank merchant out of the top N merchants.

FIG. 4